

## Product-Specific Language Policy:

SRS strongly prefers that pharmaceuticals and proprietary software/databases as well as surgical approaches or specific instrumentation such as “Surgimap, MIMICS, EOS Imaging, ROTEM, XLIF, DLIF, AxiaLIF, Solera, Vertex, Expedium, Mountaineer, VEPTR, Shilla, etc.,” are not used in presentations. These terms should be replaced by a generic term or description of the drug, software/database and/or instrumentation or technique unless the use of the term directly impacts learners’ understanding of the presentation or data. Instrumentation may also be referred to when the device name is a landmark system that is no longer sold (i.e. Harrington, Cotrel-Dubousset, Luque). It is recognized that studies evaluating a device or devices or comparing different devices or techniques may require the use of product or technique names. If a device trade name or industry developed technique using a trademarked name are used in an abstract or presentation, it will be specifically reviewed by the CME Committee for evaluation of any relevant financial relationships. When there is a known relevant financial relationship, expanded verbal disclosure will be necessary at the time of presentation. Furthermore, if a product name is mentioned, the audience should be informed of why it is necessary to give the name.

## Product Translation Glossary\*

*\*This glossary is not a complete list. Please use these examples to determine the best translation to use in your presentation. Please email [education@srs.org](mailto:education@srs.org) with questions.*

Product/Technique	Generic Term
MIMICS	3D Medical Image Segmentation Software
ROTEM	Rapid Thromboelastometry System
Isola	Spinal Fixation System
TSRH	Spinal Fixation System
CD	Spinal Fixation System
XLIF	Lateral Interbody Fusion
DLIF	Lateral Interbody Fusion
Solera	Spinal Fixation System
Vertex	Spinal Fixation System
Expedium	Spinal Fixation System
Mountaineer	Spinal Fixation System
Shilla	Spinal Growth Guidance System with Limited Apical Fusion
VEPTR	Vertical Expandable Prosthetic Titanium Rib
AxiaLIF	Axial Lumbar Interbody Fusion
Infuse	BMP (Recombinant Human Bone Morphogenetic Protein-2 (rhBMP-2))
Aprevo	Patient-specific Interbody Device
Apifix	Mechanically Expanding Distraction Device
Forteo	Teriparatide
Surgimap	Clinical Image Measurement Tool
Decadron	Dexamethasone
iFactor	P-15 Osteogenic Cell Binding Peptide
Tymlos	Abaloparatide
Stealth	Surgical Navigation System
Magec Rods	Magnetically Controlled Growing Rods
Prolia	Denosumab
Mazor	Robotic Guidance Platform
EOS Imaging	Low Dose 3D Full Body Imaging
Evenity	Romosozumab
iFuse	Sacroiliac Implant
Rail Rod	Sagittally Strengthened Rod
OLIF	Lateral Interbody Fusion
Excelsius	Robotic Guidance Platform