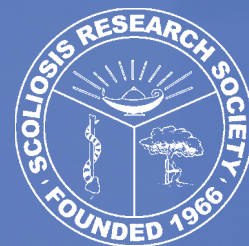
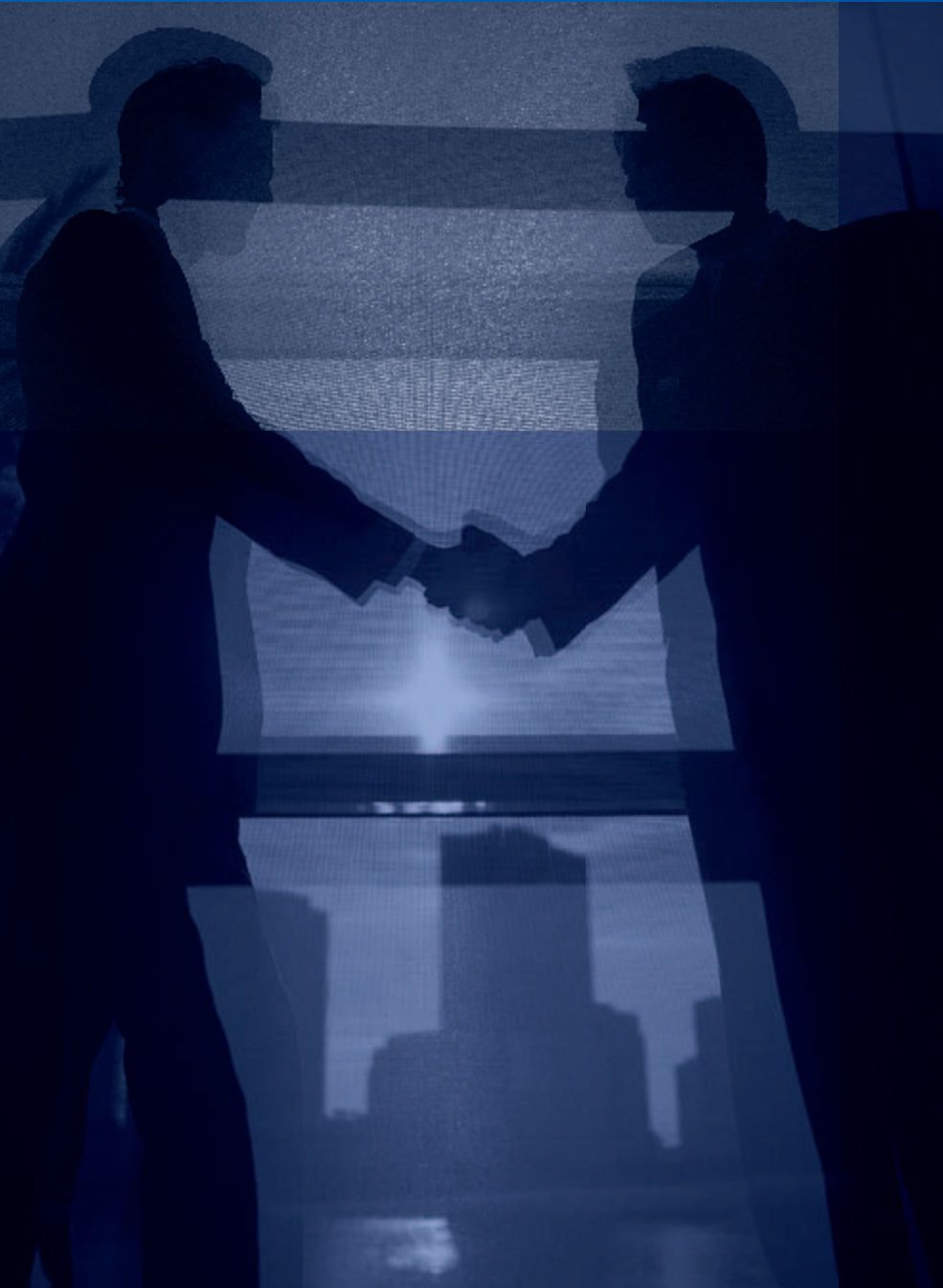


2011 CORPORATE PARTNERS PROGRAM



Scoliosis Research Society

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: 414-289-9107

Fax : 414-276-3349

E-mail: info@srs.org

www.srs.org

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Support opportunities listed herein are not intended to be inclusive of all projects and initiatives that will be directed by SRS. SRS leadership and staff would be happy to discuss with you additional partnership prospects.

Please contact:

Megan M. Kelley
Scoliosis Research Society
Industry Relations Committee Staff Liaison
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
E-mail: mkelley@srs.org

Meeting Conduct Guidelines

SRS asks each of its Corporate Partners to adhere to the following guidelines regarding participation in SRS meetings, as a courtesy to the Society, its members, and meeting delegates:

- No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours, or social events.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed guidelines governing interaction with physicians.
- SRS should be notified in writing of any special activities (whether entertainment, educational or promotional in nature) planned by an affiliated company for the period during which SRS meeting functions occur.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, or an official activity of, SRS.
- Attendee lists provided by SRS to Corporate Partners, either as part of the Benefits of Support outlined on page 2 or as part of IMAST exhibition packages, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates should be pre-approved by SRS.

INVITATION TO SUPPORT

Dear Corporate Partners,

Since the founding of the Scoliosis Research Society (SRS) in 1966, its members have shared a common vision and goal which has formally become our mission: the optimal care of all patients with spinal deformities.

In order to realize that ambitious and complicated goal, the leadership of the SRS has devised a Strategic Plan as a blueprint for the Society's activities as we work together toward our mission. The Plan translates our mission into strategies and our vision into tactics. Among those strategies, the SRS membership has prioritized the Society's educational, research, and globalization initiatives as the most integral to what we're aiming to accomplish:

- Education:** SRS aims to be a global resource for quality education on spinal deformities, with members who are internationally recognized for their expertise. The Society's two "crown jewel" meetings, the Annual Meeting and the International Meeting on Advanced Spine Techniques (IMAST), consistently draw surgeons from around the world to debate, discuss and disseminate the latest information available in the field of spinal deformity and related spinal disorders. Worldwide Conferences provide increased educational opportunities for spine deformity surgeons where there is limited access to training, and the SRS website is becoming a primary source for current and accurate information regarding spinal deformity for members, medical professionals and the public.
- Research:** Since 1980, the SRS has provided more than \$2.3 million to fund spinal deformity research projects in more than 55 centers around the world. The Society continues to strive to ensure that a continued funding stream exists for research, to improve the quality of evidence in spinal deformity clinical research, and to expand its role in influencing the directions in spinal deformity research. New initiatives may also include society-wide research into Early Onset Spinal Deformities as well as other Directed Research projects into areas of clinical and societal importance.
- Globalization:** Because the challenges of spinal deformity knows no borders, SRS endeavors to extend its reach around the globe by recruiting members from all countries and backgrounds, and encouraging those members to participate in the many educational, research and leadership opportunities the Society offers. These globalization efforts are critical to our mission, but will require additional resources to accomplish.

However, we realize these ambitious initiatives will come to fruition only through the continued support and cooperation with our Corporate Partners. Thus, we are pleased to present to our valued partners the plethora of programs described in this Corporate Partners Program. The breadth and diversity of these opportunities, many of which are nationally or internationally prominent, illustrate the unique stature and strength of the SRS. We maintain that these endeavors represent win-win situations for you as sponsor, and for the SRS, so that we all may continue our quest for optimal patient care for our patients.

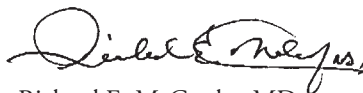
We'd like to take this opportunity to express our sincere appreciation for those relationships and encourage you to look through this document to understand the range of SRS programming and identify those specific projects that may best forward your objectives. If you have any questions, or would like to discuss a particular initiative, please contact the staff at the Society's Headquarters Office. Megan M. Kelley (mkelley@srs.org or +1-414-289-9107) is the staff liaison to the Industry Relations Committee who is happy to speak with you at anytime.

Again, the SRS leaders hope that you and your company feel as though the investment you've made in your relationship with SRS has yielded benefits far beyond those promised in the pages of this program and have put you, and the Society, in a unique position to succeed.

With continued gratitude,



Lawrence G. Lenke, MD
President



Richard E. McCarthy, MD
Industry Relations Committee Chair

ACCME

The Scoliosis Research Society recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing education.

AdvaMed

The Scoliosis Research Society adheres to the Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interactions with Health Care Professionals. Support opportunities offered herein follow the revised code adopted in July 2009, which clarify and distinguish between appropriate and inappropriate activity between health care professionals and representatives of medical device companies.

BENEFITS & LEVELS OF PARTNERSHIP

Double Diamond Level (\$250,000+)

Throughout the Year...

- Largest name and logo recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST
- Three company representatives invited to the SRS Corporate Advisory Board meeting
- Appropriate recognition and/or benefits related to support for specific activities or programs

At the Annual Meeting and/or IMAST...

- Three invitations to the President's Reception, held at the Annual Meeting
- Presentation of a plaque, with brief speaking opportunity during the Annual Meeting Opening Ceremonies
- Six complimentary registrations to either IMAST or the Annual Meeting
- Complimentary meeting room at the Annual Meeting
- Lists of Annual Meeting and IMAST delegates

Diamond Level (\$150,000-\$249,999)

Throughout the Year...

- Large name and logo recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST
- Two company representatives invited to the SRS Corporate Advisory Board meeting
- Appropriate recognition and/or benefits related to support for specific activities or programs

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting
- Presentation of a plaque, and individual recognition during the Annual Meeting Opening Ceremonies
- Four complimentary registrations to either IMAST or the Annual Meeting
- Complimentary meeting room at the Annual Meeting
- Lists of Annual Meeting and IMAST delegates

Platinum Level (\$100,000-\$149,999)

Throughout the Year...

- Name and logo recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST
- Appropriate recognition and/or benefits related to support for specific activities or programs

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting
- Presentation of a plaque during the Annual Meeting Opening Ceremonies
- Two complimentary registrations to either IMAST or the Annual Meeting
- Lists of Annual Meeting and IMAST delegates

Gold Level (\$50,000-\$99,999)

Throughout the Year...

- Name only recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST
- Appropriate recognition and/or benefits related to support for specific activities or programs

At the Annual Meeting and/or IMAST...

- One invitation to the President's Reception, held at the Annual Meeting
- Verbal recognition during the Annual Meeting Opening Ceremonies
- One complimentary registration to either IMAST or the Annual Meeting

Silver Level (\$25,000-\$49,999)

Throughout the Year...

- Name only recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST
- Appropriate recognition and/or benefits related to support for specific activities or programs

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies
- One complimentary registration to either IMAST or the Annual Meeting

Bronze Level (up to \$24,999)

Throughout the Year...

- Name only recognition throughout the year on the SRS website and in printed materials (i.e. the SRS newsletter, Annual Meeting and IMAST programs, etc) and on slides and signage at the Annual Meeting and IMAST
- Appropriate recognition and/or benefits related to support for specific activities or programs

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies

46TH ANNUAL MEETING & COURSE

September 14 - 17, 2011 • Louisville, Kentucky, USA

Overview of the Annual Meeting & Course

The Annual Meeting & Course is a forum for the realization of the Society's mission and goals, the improvement of patient care for those with spinal deformities. Presentations are given by leading experts in the field and have value for physicians and allied health personnel who treat spinal deformities at all levels and in all ages of patients. Medical students, residents, fellows and researchers with an interest in spinal deformities will also benefit. Over 100 papers will be presented on an array of topics including adolescent idiopathic scoliosis, growing spine, kyphosis, adult deformity, trauma, neuromuscular scoliosis and tumors.

Target Audience

Presentations at Annual Meeting & Course will have value for physicians and allied health personnel who treat spinal deformities at all levels and in all ages of patients. Medical students, residents, fellows and researchers with an interest in spinal deformities will also benefit from the materials presented.



2011 Annual Meeting Committees

SRS President

Lawrence G. Lenke, MD

Local Organizing Hosts

John R. Dimar, II, MD

Steven D. Glassman, MD

Mohammad E. Majd, MD

Program Committee

Laurel Blakemore, MD, Chair

Noriaki Kawakami, MD, Past Co-Chair

Michael J. Yaszemski, MD, PhD, Past Co-Chair

Daniel J. Sucato, MD, MS, Chair-Elect

R. Haluk Berk, MD

Andrew M. Casden, MD

Marinus de Kleuver, MD, PhD

William F. Donaldson III, MD

Daniel W. Green, MS, MD, FACS

Gregory M. Mundis, MD

Timothy S. Oswald, MD

Peter F. Sturm, MD

Education Committee

Joseph H. Perra, MD, Chair

Mark Dekutoski, MD, Chair-Elect

Laurel C. Blakemore, MD, Program Chair

Ahmet Alanay, MD

John R. Dimar, MD

Brian Hsu, MD

Kamal N. Ibrahim, MD, FRCS(C), MA

Eric T. Jones, MD

Lori Ann Karol, MD

Amer Samdani, MD

Paul D. Sponseller, MD

Jeffery L. Stambough, MD, MBA

Adam L. Wollowick, MD

Reviewers

Michael Ain, MD

Michael Albert, MD

Todd J. Albert, MD

S. Elizabeth Ames, MD

Michael Flippin, MD

Paul Glazer, MD

James T. Guille, MD

Lawrence L. Haber, MD

Robert A. Hart, MD

Henry Iwinski, MD

Lawrence G. Lenke, MD

Stephen Lewis, MD, MSc, FRCS

Michelle C. Marks, PT, MA

Mohammed M. Mossaad, MD

Praveen Mummaneni, MD

Michael O'Brien, MD

Kenneth Paonessa, MD

B. Stephens Richards, III, MD

Michael Roh, MD

Christopher I. Shaffrey, MD

Suken Shah, MD

Hawart Singh, MD, PhD

Brian Smith, MD

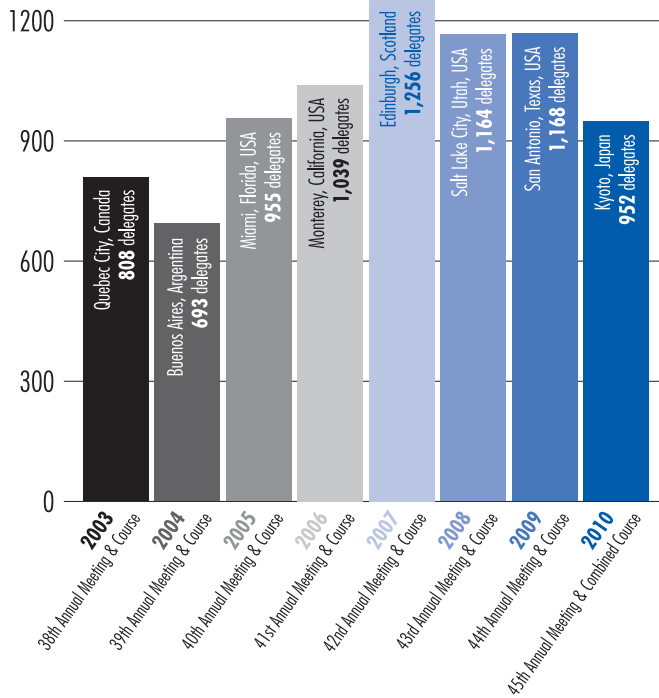
Daniel J. Sucato, MD, MS

Joseph Verska, MD

46TH ANNUAL MEETING & COURSE

September 14 - 17, 2011 • Louisville, Kentucky, USA

Attendance History



Annual Meeting & Course Fact File

Meeting Dates	September 14-17, 2011
Location	Louisville, Kentucky, USA Galt House Hotel & Suites
Headquarters Hotel	Galt House Hotel & Suites 140 North 4th Street Louisville, KY 40202-4227
Contact	Megan M. Kelley Meetings Director Scoliosis Research Society 555 E. Wells Street, Suite 1100 Milwaukee, WI 53202 Phone: 414-289-9107 E-mail: mkelley@srs.org

Meeting-at-a-Glance (subject to change)

*denotes non-CME sessions

	Wednesday September 14	Thursday September 15	Friday September 16	Saturday September 17
Morning	8:00 – 12:00 Pre-Meeting Course	6:30 – 7:40 Members Business Meeting* Non-Member Breakfast* 8:00 – 12:00 Scientific Sessions	6:30 – 7:40 Members Business Meeting* Non-Member Breakfast* 8:00 – 12:00 Scientific Sessions	6:30 – 7:40 Members Business Meeting* Non-Member Breakfast* 8:00 – 12:00 Scientific Sessions
Afternoon	12:00 – 13:00 Lunchtime Symposium* 13:00 – 15:00 Pre-Meeting Course	12:30 – 13:15 Lunchtime Symposium* 13:30 – 17:00 Instructional Course Lectures*	12:30 – 13:15 Lunchtime Symposium* 13:30 – 17:00 Scientific Sessions	12:00 Adjourn
Evening	18:30 – 19:30 Opening Ceremonies* 19:30 – 21:00 Welcome Reception	Free Evening	Farewell Reception	

46TH ANNUAL MEETING & COURSE

September 14 - 17, 2011 • Louisville, Kentucky, USA

ANNUAL MEETING GRANT SUPPORT

SRS is pleased to accept support in the form of grants to offset the costs of various Annual Meeting educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

E-Poster CD-ROM

A single supporter is acknowledged on the cover of a CD-ROM containing the E-Posters presented at the 2011 Annual Meeting. CD's will be distributed to delegates along with registration materials. \$15,000

*Reservation deadline for this grant – August 1, 2011

E-Poster Kiosks

Multiple supporters will have the opportunity to support the E-Poster kiosks. More than 50 E-Posters are displayed at the Annual Meeting at special computers located in a high traffic area. Corporate Supporters' company logos will be displayed on each computer and will be acknowledged in the Annual Meeting Guide and on signage. \$7,500 (open to multiple supporters)

*Reservation deadline for this grant – August 15, 2011

Pre-Meeting Course

The SRS Education Committee presents a full-day course on the day prior to the start of the Annual Meeting each year. Topics and faculty are selected by the Education Committee and will be announced in early 2011. A continental breakfast and coffee breaks are served, and CME credits are offered for this session. Up to four supporters are welcome to support the full-day course to assist in offsetting overall program expenses. Supporters will be acknowledged in the Course syllabus materials and on signage outside the session. \$10,000 (open to up to four supporters)

Instructional Course Lectures or Educational Symposia

The SRS Education Committee presents approximately 3-4 Instructional Course Lectures on the afternoon of Thursday, September 15, and 2-3 Educational Symposia on Wednesday, September 14 and Friday, September 16. Topics and faculty are selected by the Education Committee and will be announced in early 2011. Boxed lunches are served in each ICL and symposium, however CME credits are not offered for these sessions. Corporate Partners are welcome to support the sessions to assist in offsetting overall session expenses. Supporters will be acknowledged in the program materials and on signage outside the session. \$5,000 per session

*Reservation deadline for this grant – August 1, 2011

Welcome Reception

The Opening Ceremonies on Wednesday, September 14 officially mark the commencement of the Annual Meeting. Afterward, delegates will gather at the Welcome Reception in a nearby area to enjoy food, beverages, and to reconnect with colleagues. The supporter(s) will be acknowledged in the Annual Meeting Guide, on signage at the reception, as well as on custom cocktail napkins used during the event. \$10,000 (open to multiple supporters)

*Reservation deadline for this grant – August 1, 2011

Farewell Reception

SRS will close the 2011 Annual Meeting with a farewell event at the Kentucky Derby Museum and Churchill Downs. Supporters will be acknowledged in the Annual Meeting Guide, on signage inside the shuttle buses to and from the reception, as well as on cocktail napkins used during the event. \$10,000 (open to multiple supporters)

*Reservation deadline for this grant – August 1, 2011

Members Breakfasts & Non-Members Continental Breakfasts

Reach all 1,000+ delegates first thing every morning as they prepare for a day of education. As a supporter of one of the daily breakfasts, your company will be identified on signage outside the Members Business Meeting/Breakfast and in the area where the Non-Members Continental Breakfast is served, as well as in Final Program materials. \$5,000 per day (open to multiple supporters)

Beverage Breaks

As a supporter of one of the daily breaks, your company will be allowed to include educational materials in the beverage break areas. \$5,000 per daily break (Thursday, Friday, or Saturday)

*Reservation deadline for this grant – August 15, 2011

Registration Area

A single supporter will be acknowledged in the Annual Meeting's highest traffic area. Supporter logos will be included on all signage in the Registration Hall, along with recognition as the "Official Annual Meeting Registration Supporter." \$10,000

*Reservation deadline for this grant – August 15, 2011



46TH ANNUAL MEETING & COURSE

September 14 - 17, 2011 • Louisville, Kentucky, USA

ANNUAL MEETING GRANT SUPPORT (continued)

Wireless Internet Cards

Help Annual Meeting delegates stay in touch and informed by providing prepaid wireless Internet access cards. Access to the Internet is available in all public areas of the Galt House for those delegates traveling with their laptops. A single supporter may brand the cards with their logo and tagline (subject to SRS approval) and will also be acknowledged in the Annual Meeting Guide. \$10,000

*Reservation deadline for this grant – August 15, 2011

Internet Kiosks

Multiple supporters will have the opportunity to support the Internet Kiosks. Surgeons will access the Internet and check e-mail from comfortable stations located in a high traffic area near registration. Corporate Supporters' company logos will be displayed as a screen saver on each computer and will be acknowledged in signage. \$7,500 (open to multiple supporters)

*Reservation deadline for this grant – August 15, 2011

Departures Desk

A single supporter will have the opportunity to support the Departures Desk, a computer station equipped with a printer and specifically designated for delegates to access the Internet, check into their flights and print boarding passes on the final day of the Annual Meeting. Corporate supporter's company logo will be displayed as a screen saver on each computer and will be acknowledged in signage and in the Meeting Guide. \$10,000

*Reservation deadline for this grant – August 1, 2011

Registration Staff Shirts

Your logo will appear on shirts worn by staff at the Registration Desk. Shirts will be designed by SRS, in collaboration with a single supporter. \$5,000

*Reservation deadline for this grant – July 15, 2011

Annual Meeting Newsletter

A series of four HTML e-mail messages will be sent to Annual Meeting delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers, and preparing them for their arrival to Louisville. Supporters will be acknowledged, including logo, at the end of each message. \$10,000 (open to multiple supporters)

*Reservation deadline for this grant – May 1, 2011

Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting expenses, and help keep meeting registration fees low.

18TH INTERNATIONAL MEETING ON ADVANCED SPINE TECHNIQUES (IMAST)

July 13-16, 2011 • Copenhagen, Denmark

Overview of the International Meeting on Advanced Spine Techniques (IMAST)

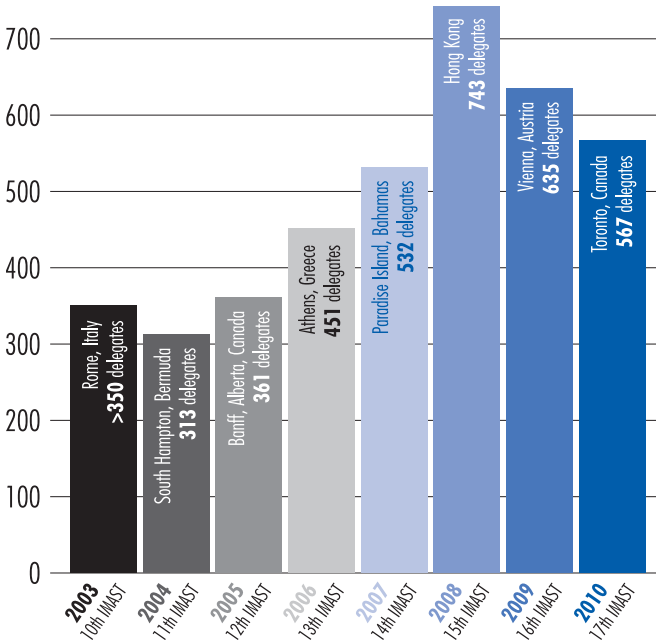
IMAST gathers leading spine surgeons, innovative research, and the most advanced spine technologies in an international forum. For three days, surgeons from around the world will discuss, debate and demonstrate new spine techniques to help each other improve patient care. Course highlights include:

- Interactive format
- Updates in spine technology, including motion-sparing devices, nucleus replacements, and biologics;
- Advances in treating scoliosis, trauma, tumors, and degenerative diseases;
- 150+ scientific papers and 300+ E-Posters;
- Instructional courses with expert lecturers;
- 40+ exhibits, hands-on demonstrations, and hands-on workshops by the world's leading spine companies;
- Continuing Medical Education credits.

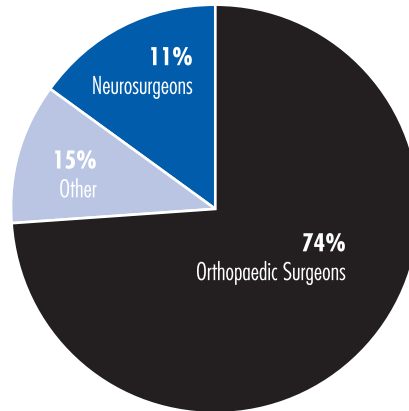
Target Audience

Spine surgeons (orthopaedic and neurological surgeons), Residents, Fellows, Nurses, Nurse Practitioners, Physician Assistants, Engineers and Company Personnel

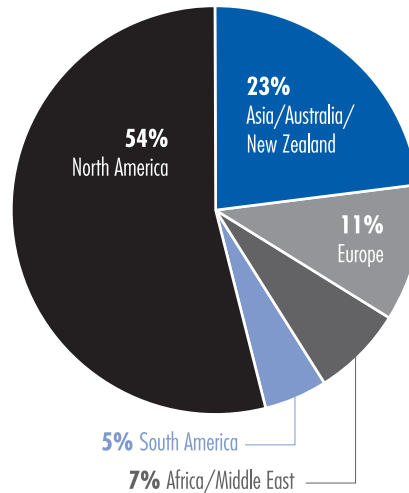
Attendance/Abstract History



2010 Attendance by Specialty



2010 Attendance by Region:



2011 IMAST Committees

IMAST Chair

Todd J. Albert, MD

Past Chair

Lawrence G. Lenke, MD

Committee

Christopher I. Shaffrey, MD, Chair-Elect

Jacob M. Buchowski, MD, MS

Praveen Mummaneni, MD

Ahmad Nassr, MD

Michael F. O'Brien, MD

Brian A. O'Shaughnessy, MD

B. Stephens Richards, MD

Daniel J. Sucato, MD, MS



18TH INTERNATIONAL MEETING ON ADVANCED SPINE TECHNIQUES (IMAST)

July 13-16, 2011 • Copenhagen, Denmark

IMAST GRANT SUPPORT

SRS is pleased to accept support in the form of grants to offset the costs of various IMAST educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

E-Poster CD-ROM

A single supporter is acknowledged on the cover of a CD-ROM containing the E-Posters presented at IMAST. CD's may be distributed to delegates directly with registration materials or vouchers may be distributed and redeemed for CD's at the supporter's booth in the exhibit hall. \$15,000

*Reservation deadline for this grant – June 1, 2011

E-Poster Kiosks

Multiple supporters will have the opportunity to support the E-Poster kiosks. More than 400 E-Posters are displayed at IMAST at special computers located in a high traffic area near or within the Exhibit Hall. Corporate Supporters' company logos will be displayed on each computer and will be acknowledged in the Meeting Guide and on signage. \$7,500 (open to multiple supporters)

*Reservation deadline for this grant – June 15, 2011

General Session

The General Sessions both kickoff and conclude the IMAST program. A single company is invited to exclusively support the General Sessions. As the sole supporter, your company logo will be displayed on the screen prior to the start of each of two general sessions, and your company will be acknowledged in the Final Program. \$5,000

*Reservation deadline for this grant – June 1, 2011

Welcome Reception

Delegates to IMAST may pick up their registration materials and gather in the Exhibit Hall on the evening of Wednesday, July 13, 2011 to reconnect with colleagues and enjoy food and beverages upon their arrival to Copenhagen. Supporters' booths will be highlighted during the reception and the companies will be acknowledged in Final Program materials as well as on custom cocktail napkins used during the event. \$10,000 (open to multiple supporters)

*Reservation deadline for this grant – June 1, 2010

Course Reception

Multiple companies will have the opportunity to support the Course Reception. This event will be held on Friday evening, July 15. Your company will be acknowledged on signage throughout the event as well as on custom cocktail napkins used during the event. Also, five company personnel may attend the event free of charge. \$10,000 (open to multiple supporters)

*Reservation deadline for this grant – June 1, 2010

Breakfast in the Exhibit Area

Reach all 800+ delegates first thing every morning as they prepare for a day of education. Continental breakfast will be served Thursday, Friday and Saturday mornings in the Exhibit Hall. As a supporter of one of the daily breakfasts, your company will be identified on signage as well as in Final Program materials. If possible, catering stations may be strategically placed in proximity to the supporters' booths. \$5,000 per day (open to multiple supporters)

Beverage Breaks in the Exhibit Area

As a supporter of one of the breaks, your company will be allowed to include educational materials in the beverage break areas to draw attendees to your booth. \$5,000 per daily break

*Reservation deadline for this grant – June 1, 2010

Registration Area

A single supporter will be acknowledged in IMAST's highest traffic area. Supporter logos will be included on all signage in the Registration Hall, along with recognition as the "Official IMAST Registration Supporter." \$10,000

*Reservation deadline for this grant – June 15, 2011

18TH INTERNATIONAL MEETING ON ADVANCED SPINE TECHNIQUES (IMAST)

July 13-16, 2011 • Copenhagen, Denmark

IMAST GRANT SUPPORT (continued)

Internet Kiosks

Multiple supporters will have the opportunity to support the Internet Kiosks. Surgeons will access the internet and check e-mail from comfortable kiosks located in a high traffic area near registration. Corporate Supporters' company logos will be displayed as a screen saver on each computer and will be acknowledged in signage. \$7,500 (open to multiple supporters)

*Reservation deadline for this grant – June 1, 2010

Departures Desk

A single supporter will have the opportunity to support the Departures Desk, a computer station equipped with a printer and specifically designated for delegates to access the Internet, check in to their flights and print boarding passes on the final day of IMAST. Corporate Supporter's company logo will be displayed as a screen saver on each computer and will be acknowledged in signage and in the Meeting Guide. \$7,500

*Reservation deadline for this grant – June 1, 2011

Registration Staff Shirts

Your logo will appear on shirts worn by staff at the Registration Desk. Shirts will be designed by SRS, in collaboration with a single supporter. \$5,000

*Reservation deadline for this grant – May 15, 2011

IMAST Newsletter

A series of four HTML e-mail messages will be sent to IMAST delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers and preparing them for their arrival in Copenhagen. Supporters will be acknowledged, including logo, at the end of each message. \$10,000 (open to multiple supporters)

Educational Grant

By providing an educational grant in any amount, your company can help off-set IMAST expenses, and help keep meeting registration fees low.



WORLDWIDE CONFERENCES

Overview

Gain recognition in the world's growing markets by supporting Worldwide Conferences, planned in 2011 for Argentina and the Czech Republic.

Worldwide Conferences intend to:

- Further the global exchange of spine deformity knowledge;
- Offer continuing education to surgeons who may find it difficult or impossible to attend the SRS Annual Meeting or IMAST because of cost, travel restraints, or visa issues;
- Strengthen the international community of spine deformity surgeons;
- Generate interest in the SRS, its programs, mission and membership.

Worldwide conferences typically attract 200-300 spine surgeons. Programs combine lectures, case presentations, panel discussions, abstract presentations and workshops. Faculty for each course will include three to four SRS members, selected by the Worldwide Conference Committee, as well as leading local surgeons. Presentations cover a broad range of spinal deformity issues, both pediatric and adult, as well as locally pertinent topics such as cervical spine, osteoporosis, tuberculosis and others.

2011 Conference Fact File

	Prague, Czech Republic	Buenos Aires, Argentina
Dates	September 6-9, 2011	October 12, 2011
Location		Hilton, Puerto Madeira
Affiliated Meeting	SICOT	SILACO
SRS Local Host/Organizer	Cody Bunger	Michael Dittmar and Tomat Ruet

2011 WWC Committee

Ahmet Alanay, MD, Chair
 Kamal N. Ibrahim, MD, Past Chair
 Shay Bess, MD
 Youssry El Hawary, MD
 Munish C. Gupta, MD
 Christopher L. Hamill, MD
 Scott D. Hodges, DO
 William C. Horton, MD
 Charles E. Johnston II, MD
 Victor Rositto, MD
 Suken A. Shah, MD
 Ensor E. Transfeldt, MD
 Theodore A. Wagner, MD
 Muharrem Yazici, MD

Corporate Support Opportunities

Educational Grant

By providing an unrestricted educational grant in any amount, your company can help off-set conference expenses, and help to further the global exchange of spinal deformity knowledge. Acknowledgement will be given in all printed materials and on signs at the course, and will count toward year-long total support. Faculty and topics for workshops will be selected by the Worldwide Conference Committee and the local organizing committee.

GLOBAL OUTREACH PROGRAM & TRAVELING FELLOWSHIPS

Overview of the Global Outreach Program

The goals of the Global Outreach Program are to provide service and support for established spinal deformity medical missions in underserved regions of the world, and foster the development of regional, self-sufficient spine centers staffed by local physicians capable of providing continuing care to patients with spinal deformities. SRS members volunteer their time, skills and expertise to a number of educational initiatives including a textbook/journal donation program, an international Lecture depository, and opportunities for visitorships/lectureships for the spinal deformity surgeons from these developing nations.

Corporate Support Opportunities

Scholarships & Fellowships

Each \$2,500 scholarship supports one delegate to the Annual Meeting or IMAST, and each \$6,000 grant supports one traveling fellow from a developing nation to spend four weeks with senior SRS surgeons. By providing a scholarship or fellowship grant, your company can help SRS to train local spinal surgeons and medical colleagues to provide non-operative and operative care for patients with spinal pathology. Supporters will be recognized on the SRS website and other materials distributed throughout the year.

\$2,500 per scholarship

\$6,000 per fellowship

Edgar Dawson Memorial Scholarships

Overview of the Edgar Dawson Memorial Scholarships

This fund provides scholarships for SRS Candidate Members to enhance their skills and education through time spent with senior surgeons.

Corporate Support Opportunities

Grants

Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

Eduardo Luque Memorial Fund

Overview of the Eduardo Luque Memorial Fund

Named for Dr. Eduardo Luque, an orthopedic surgeon from Mexico who specialized in neuromuscular diseases and developed the segmental stabilization system, this recently-established fund aims to provide grants to support continuing education for young Latin American surgeons.

Corporate Support Opportunities

Grants

Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.



RESEARCH

Overview of SRS Research Programs

The SRS Research funds are dedicated solely to research seeking improved treatments, the causes, and possible prevention of spinal deformities. Since 1980, the SRS has provided more than \$2.3 million to fund spinal deformity research centers in more than 55 centers in the US, Canada, China, France and Sweden. These have included studies on improved spinal cord monitoring during surgery, brace treatment effectiveness, methods to improve fusion rates, and three large studies looking for the cause of idiopathic scoliosis.

OTHER SUPPORT

2011 Calendar*

*This support item is subject to first right of refusal by 2010 supporter.

A 12-month calendar, featuring important dates of SRS meetings, endorsed courses, and deadlines, as well as the dates of affiliated meetings and events. Each month features an SRS program or event. The back cover is dedicated to the supporter's advertisement (subject to approval by SRS).
\$12,000

*Reservation deadline for this grant – November 1, 2010

Corporate Support Opportunities

SRS Research Fund or Endowment Fund

Help to fund peer-reviewed projects selected by SRS. Donations to the Research Fund will be used as quality projects are approved, while Endowment Fund donations ensure the future of research. Acknowledgement will be made on the Research page of the SRS website, on donor boards at the Annual Meeting and in other printed materials.

Spinal Curriculum Textbook

This online textbook will be targeted toward residents, fellows, and surgeons in developing areas, but will have value for all surgeons in the spinal deformity field. The electronic format will include videos and will be constantly updated to include the latest developments in the field. Supporters will be acknowledged on the SRS website within the opening pages of the textbook. \$20,000 (open to multiple supporters)

SCOLIOSIS RESEARCH SOCIETY

2011 GRANT SUPPORT RESERVATION FORM

The following company wishes to express interest in the support for Scoliosis Research Society events and/or activities as indicated below. It is understood that this form is NOT a guarantee of support, but rather an expression of interest to be followed, as necessary, by a formal grant request from SRS to the granting company. Upon approval of the grant request, SRS will be informed in writing and it is understood that grants will be used to support the educational goals of this activity, and that SRS will adhere to ACCME, FDA, and IRS guidelines regarding disclosures and industry support, including formal Letters of Agreement and acknowledgement of support to participants in the educational activity.

Please type or print clearly.

Company Contact Name: _____

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

PARTNERSHIP OPPORTUNITIES

46th ANNUAL MEETING & COURSE

- E-Poster CD-ROM \$15,000
- E-Poster Kiosks \$7,500
- Pre-Meeting Course \$10,000
- ICL or Symposia ____ x \$5,000 = \$ _____
- Welcome Reception \$10,000
- Farewell Reception \$10,000
- Breakfasts ____ x \$5,000 = \$ _____
 Thursday Friday Saturday
- Beverage Breaks ____ x \$5,000 = \$ _____
 Thursday Friday Saturday
- Registration Area \$10,000
- Wireless Internet Cards \$10,000
- Internet Kiosks \$7,500
- Departures Desk \$10,000
- Registration Staff Shirts \$5,000
- Annual Meeting Newsletter \$10,000
- Educational Grant \$ _____

WORLDWIDE CONFERENCES

- Argentina - Educational Grant \$ _____
- Czech Republic - Educational Grant \$ _____

SCHOLARSHIPS & OUTREACH

- Global Outreach Educational Programs
- Scholarships ____ x \$2,500 = \$ _____
 - Fellowships ____ x \$6,000 = \$ _____
 - Edgar Dawson Memorial Scholarships \$ _____
 - Eduardo Luque Memorial Fund \$ _____

18th IMAST

- E-Poster CD-ROM \$15,000
- E-Poster Kiosks \$7,500
- General Session \$5,000
- Welcome Reception \$10,000
- Course Reception \$10,000
- Breakfasts ____ x \$5,000 = \$ _____
 Thursday Friday Saturday
- Beverage Breaks ____ x \$5,000 = \$ _____
 Thursday Friday Saturday
- Registration Area \$10,000
- Internet Kiosks \$7,500
- Departures Desk \$10,000
- Registration Staff Shirts \$5,000
- IMAST Newsletter \$10,000
- Educational Grant \$ _____

RESEARCH

- Research Fund \$ _____
- Endowment Fund \$ _____

OTHER

- 2010 Calendar \$12,000
- Spinal Curriculum Textbook \$20,000

TOTAL GRANT SUPPORT INTEREST \$ _____

SEE PAGES 27-33 FOR EXHIBITS & ADVERTISING ORDER FORMS



EXHIBITS & ADVERTISING OPPORTUNITIES - IMAST EXHIBITOR PROSPECTUS

* See page 7 for complete overview of the International Meeting on Advanced Spine Techniques. Please note: there are no exhibition opportunities for the Annual Meeting.

IMAST Fact File

Meeting and Exhibit Dates	July 13-16, 2011
Meeting Location	Bella Center Center Boulevard 5 DK-2300 København S Ørestad, Copenhagen DENMARK
Exhibit Fee	\$8,000 per booth
Booth Size	3 x 3 m
Application Deadline	January 7, 2011
Booth Assignments E-mailed	February 4, 2011
Installation	Wednesday, July 13, 2011 8:00 – 15:00
Exhibitor Registration	Wednesday, July 13, 2011 8:00 – 15:00
Exhibit Hours (subject to change)	Wednesday, July 13, 2011 Welcome Reception 17:00 - 19:30 Thursday, July 14, 2011 7:00 - 14:30 Friday, July 15, 2011 7:00 - 15:50 Saturday, July 16, 2011 7:00 – 12:00
Dismantling	Saturday, July 24, 2011 12:00 – 20:00
Headquarters Hotel	Bella Hotel
Contact	Megan M. Kelley Meetings Director Scoliosis Research Society 555 E. Wells Street, Suite 1100 Milwaukee, WI 53202 Phone: 414-289-9107 E-mail: mkelley@srs.org

2010 IMAST Exhibitors:

Ackermann Medical GmbH & Co. KG
Alphatec Spine, Inc.
Apatech
Biomet Spine
Biospace Med
Brainlab
DePuy Spine
Ellipse Technologies, Inc.
Elsevier Canada
Exactech, Inc.
FzioMed, Inc.
Globus Medical, Inc.
K2M, Inc.
LANX, Inc.
Lippincott, Williams & Wilkins
Medtronic Spinal & Biologics
Nutech Medical
NuVasive
Orthofix, Inc.
Orthovita
Paradigm Spine GmbH
Spineguard, Inc.
Spine View, Inc.
Stryker Spine
Trans1
Vexim SAS
X-Spine
Zimmer Spine



EXHIBITS & ADVERTISING OPPORTUNITIES - IMAST EXHIBITOR PROSPECTUS

General Exhibit Information

Booth Provisions

The following are included in the price of each single exhibit space:

- One three-sided booth with white laminated partition. Back panel 243cm (H) & side panels 97.5cm (W)
- One exhibitor identification sign
- Two exhibitor registration badges
- One delegate bag, including the Final Program and all delegate materials, and one additional copy of the Final Program
- Admission to scientific sessions, based on availability

Additional needs such as electricity, audiovisual will be at the expense of the exhibitor.

Location

Hall E North, Bella Center

Exhibit Area Access

Exhibitor personnel will be permitted on the exhibit floor 30 minutes prior to opening and may remain 30 minutes after closing of the hall, with the exception of Saturday, July 16, 2011, when dismantling begins.

Scientific Session Access

Exhibitors may attend all scientific sessions, space permitting.

Official Decorator Contractor

Technical Service
Karina Bay Tollundgaard
Phone: +45 32472337
kbt@bellacenter.dk

Official Drayage/ Customs Contractor

DSV
Mad Bilenberg
Phone: +45 32473017
Mads.Bilenberg@dk.dsv.com

Exhibitor Service Manual

An Exhibitor Service Manual containing shipping instructions and various other forms will be e-mailed to companies on March 1, 2011.

Handouts, Giveaways, and Raffles

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST.

Badge and Program Book Distribution

You must be a registered exhibitor to participate in any part of the IMAST program. Distributor and guest badges are not available. Badges will be distributed to booth personnel during Exhibitor Registration. Exhibitors may register two booth personnel free of charge per each single booth contracted, as long as these personnel are registered prior to the advance registration deadline of June 15, 2011. All advance registrations above the free allotment will be charged \$950 each. All registrations after the deadline of June 15, 2011 must be made onsite at a rate of \$1,050 each. No exceptions will be made. Name changes will be charged an administrative fee of \$150 per badge after the deadline of June 15. Representatives without a badge will not be admitted to the exhibit area. Badges are personal, non-transferable, must be picked up individually, and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted. Replacements for lost or stolen badges may be purchased for \$1,050 each.

Bags and Final Program books (one bag, plus one additional program per booth) will be distributed to exhibitors prior to the start of the Welcome Reception on Wednesday, July 13 by SRS staff.

Welcome Reception

Wednesday, July 13, from 17:00 – 19:30 in the Exhibit Hall area. It is mandatory that all exhibits be completely set-up prior to the reception.

Housing Information

A block of rooms has been secured for exhibitors. Each company will receive up to 2 rooms per contracted exhibit booth. If your company will require additional rooms beyond those allocated, please notify SRS via email (meetings@srs.org) or phone (+1-414-289-9107). A small number of additional rooms may become available. Instructions for how to make reservations for exhibitor personnel will be sent on February 1, 2011. Exhibitors MUST follow these instructions. If the instructions are not followed or if an exhibitor makes a room reservation in the block of rooms set aside for surgeons, their reservation will be voided.

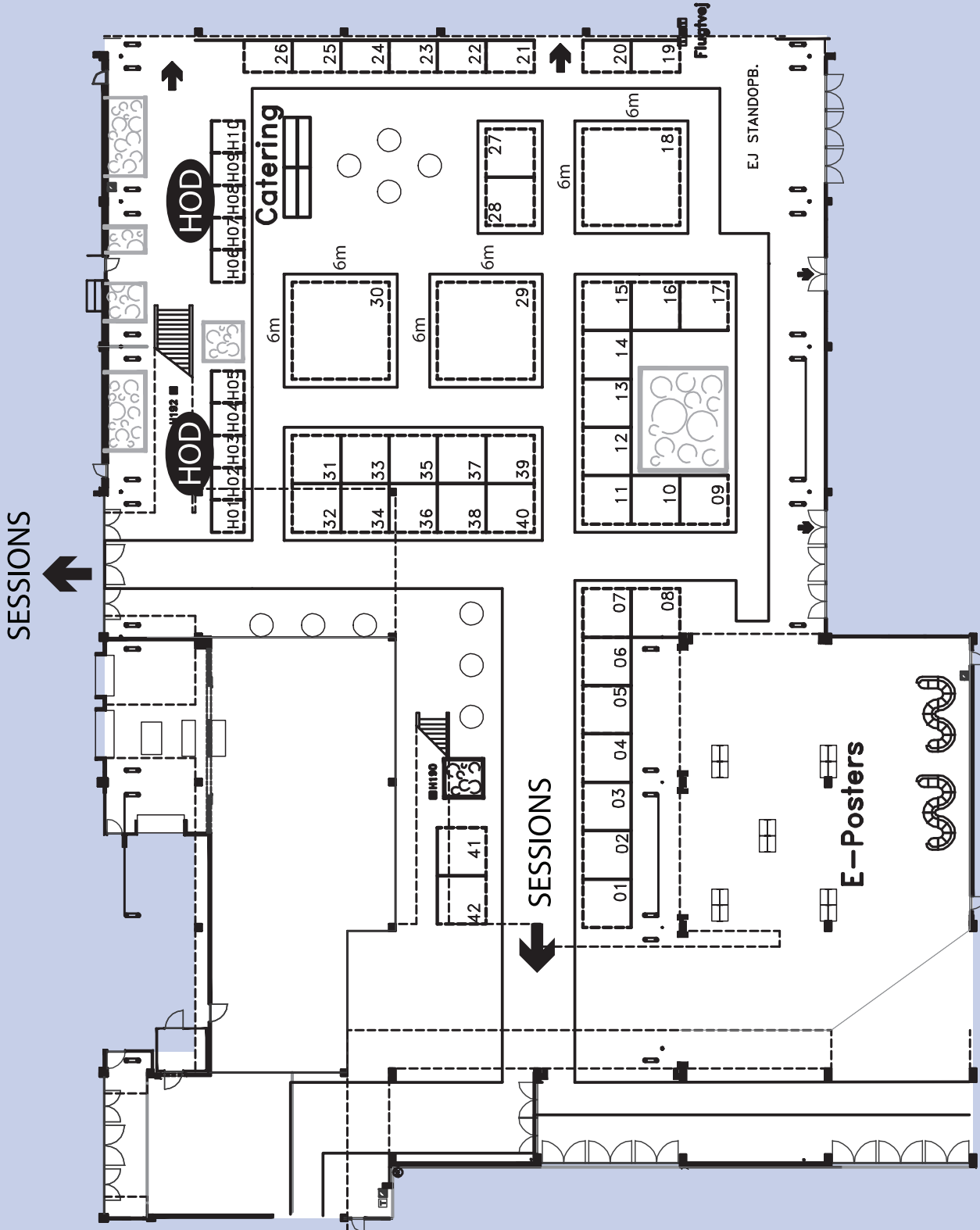
IMAST 2011 EXHIBITION HALL FLOORPLAN

(subject to change)

Booth Size: 3 x 3m, except where noted

Maximum Booth Height: 2.5m

Booth Fee: \$8,000 each, \$35,000 per island booth (#18, 29, 30)



MEETING-AT-A-GLANCE (subject to change)

	Wednesday, July 13, 2011	Thursday, July 14, 2011	Friday, July 15, 2011	Saturday, July 16, 2011
Morning	8:00 – 12:00 Exhibit Set-Up	7:00 – 16:15 Exhibits Open 7:00 – 16:15 Registration Open 7:00 – 7:50 Breakfast & Exhibit Viewing 7:50 – 9:15 General Session 9:45 – 10:45 ICLs 1A-E 10:45 – 11:30 HODs 1A-E 11:30 – 12:30 Concurrent & Fundamentals Sessions	6:30 – 7:15 Membership Info Session 7:00 – 14:30 Exhibits Open 7:00 – 15:15 Registration Open 7:00 – 7:30 Breakfast & Exhibit Viewing 7:30 – 8:30 Concurrent & Fundamentals Sessions 8:30 – 9:30 ICLs 3A-E 9:30 – 10:15 HODs 3A-E 10:15 – 11:15 Concurrent & Fundamentals Sessions 11:15 – 11:30 Walking Break	Exhibits Closed 7:00 – 9:30 Registration Open 7:00 – 7:45 Breakfast HOWs 7:45 – 8:00 Walking Break 8:00 – 9:00 ICLs 5A-E 9:00 – 9:45 HODs 5A-E 9:45 – 11:45 Concurrent & Fundamentals Sessions 11:45 – 12:00 Walking Break
Afternoon	12:00 – 15:00 Exhibit Set-Up	12:30 – 12:45 Walking Break 12:45 – 13:30 Lunch HOWs 13:30 – 14:30 ICLs 2A-E 14:30 – 15:15 HODs 2A-E 15:15 – 16:15 Concurrent & Fundamentals Sessions	11:30 – 12:15 Lunch HOWs 12:15 – 12:30 Walking Break 12:30 – 13:30 ICLs 4A-E 13:30 – 14:15 HODs 4A-E 14:15 – 15:15 Roundtable Case Discussions	12:00 – 13:50 Lunch & General Session 12:15 Adjourn
Evening	17:00 – 19:30 Registration Open Welcome Reception	Free Evening	19:00 – 22:00 Course Reception	

* not CME accredited

EXHIBITION RULES & REGULATIONS

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and the Scoliosis Research Society (SRS). All matters not covered in these Rules and Regulations shall be referred to SRS for adjudication and the decision of SRS shall be final. These Rules and Regulations may be amended at any time by SRS and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the 18th IMAST, and may be given at any authorized agent or representative of the exhibitor.

Payment

Payment in full must accompany the exhibit application in order for space to be assigned. Submission of an application form does not guarantee booth assignment.

Booth Assignments

Booths will be allocated on the following basis: numbers of booths requested, number of booths occupied at the 2007, 2008, 2009 and 2010 IMAST meetings, total support dollars contributed in 2010, date of receipt of contract, and space availability. SRS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond SRS's control. SRS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor-producing activities or containing other disagreeable features in an area where the noise or aroma will not interfere with other exhibits. SRS reserves the right to determine at what point sound, odor, etc interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances.

X-ray equipment may be exhibited but not operated. SRS reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in IMAST the deposit and/or payment for exhibit space will be fully refunded.

Subletting of Space

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Refund for Cancellation

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before February 25, 2011, will receive a full refund, less a \$2,500 administrative fee. Cancellations received after February 25, 2011, will forfeit the entire cost of the booth.

Demonstration and Liability

Demonstration of products or techniques is restricted to Hands-On Demonstration sessions only (see page 22), and is therefore prohibited in the Exhibit Hall at any time.

Distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the Bella Center has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto.

Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by SRS (Bella Center, Bella Hotel, other hotels, etc.) is strictly forbidden and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by SRS. These rules begin at 7:00 on Wednesday, July 13 and continue through dismantling on Saturday, July 16, 2011.

Fire Regulations

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the Bella Center. Flammable materials such as highly flammable plastics, paper, cardboard or reed matting may not be used for stand construction or facing, or for decorative purposes. Naked flames, cooking appliances, lasers and gas cylinders of all kinds are prohibited.

Fire protection equipment such as hand-held fire extinguishers, fire alarms (push-button alarms) and hydrants must always be visible and accessible, and may not be obstructed or obscured from view. The fire doors must also be kept free and accessible.

Storage of empties and packaging in and behind stands is prohibited.

Purpose of Exhibit

The sole purpose for contracting exhibit space is to display equipment, supplies, and/or services.



EXHIBITION RULES & REGULATIONS

Booth Construction and Arrangement

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors object to any exposed portions of a display, the exposed portions will be draped or concealed by SRS and billed to the exhibitor.

Booth Conduct

SRS reserves the right to approve all exhibits and activities related thereto. SRS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of IMAST or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of SRS for any refund whatsoever. SRS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of IMAST. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth, except by SRS staff for archival or promotional purposes. SRS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during IMAST. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

No Smoking

The Bella Center and all IMAST activities are smoke-free.

Children

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the meeting, including the installation and dismantling of exhibits.

Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Megan M. Kelley
Meetings Director
Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
E-mail: mkelley@srs.org
(Samples will not be returned)

Contests, Raffles, and Drawings

Approved contests, drawings or raffles must comply with AdvaMed guidelines, local and federal laws governing such contest, raffles, or drawings and have prior approval of SRS. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter," odds of winning, how winners are notified, how participants can find out who won, etc. The exhibitor must agree to indemnify SRS, its Board of Directors, employees, and vendors in the event of any claims arising from the operation of the event. SRS must be notified of the winners and when the prize was awarded. SRS reserves the right to restrict contest, drawings, or raffles that it deems inappropriate or unprofessional.

Security

SRS and the Bella Center will secure all entrances to the exhibit hall during non-exhibit hours, beginning at 19:30 on Wednesday, July 13, 2011 through 7:00 Saturday, July 16, 2011, allowing entrance by SRS and Bella Center staff only. Neither SRS nor the Bella Center will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

Insurance

The exhibitor acknowledges that none of SRS, Official Service Contractor/Decorator nor the Bella Center shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

EXHIBITION RULES & REGULATIONS

Liability/Hold Harmless Agreement

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless SRS, Official Service Contractor/Decorator, the Bella Center and their respective agents, servants, employees, representatives, successors, and assigns, from any and against all claims, demands, causes of action, damages, costs, and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of the Bella Center and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Bella Center and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Bella Center and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/ Decorator and their respective agents, employees, representatives, successors, and assigns for injury and damage to persons or property, including theft, misappropriation, or loss of property, arising out of or in conjunction with IMAST and the use of the Bella Center and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against SRS and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with IMAST by anyone not an employee of SRS concerning the exhibitor or his/her exhibit. In the event that the Bella Center or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event IMAST, the Bella Center, or Official Service Contractor/ Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency, or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to July 13, 2011, the opening day of the meeting, SRS shall refund the prepaid fee to the exhibitor.

Industry Events

No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with IMAST program hours, activity hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. SRS should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning Wednesday, July 13, through Saturday, July 16, 2011. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, SRS.

Pre-Courses

SRS will prohibit any company from exhibiting at the 18th IMAST who runs a pre-course prior to the 18th IMAST.



HANDS-ON DEMONSTRATIONS

\$7,500 each

Includes:

- Three-sided booth space
- One (1) approximately 6' table
- Power drop
- One (1) complimentary IMAST registration

Instructional Course Lectures have always been a unique aspect of the IMAST program and an outstanding venue for expert faculty to present the latest technologies and techniques. Didactic ICL sessions will be programmed around thematic areas and will include a balanced discussion of multiple products, techniques and advances relevant to that topic. Didactic lectures will be given on topics and by world-renowned faculty selected by the IMAST Committee. Each lecture will then be followed by a Hands-On Demonstration, during which companies have the opportunity to lead a guided simulation of the products and techniques relevant to the preceding ICL. The Hands-On Demonstrations are not CME-accredited.

Space in each Hands-On Demonstration is limited and may be reserved by completing and submitting the Hands-On Demonstration Application Form on page 29. Complete information on topics and faculty for the related ICLs will be available November, 2010.

HOD Frequently-Asked Questions

What is an HOD and how does it work?

- Session length: 45-minutes
- Session location: TBD
- Set-up: Each company supporting an HOD will have a separate section of the HOD "pod," similar to the 3-sided booths provided in the exhibit hall. In addition to the space, SRS will provide a 6' draped table and access to electrical power. All other set-up requirements must be arranged by the sponsoring company.
- Format: HODs immediately follow an ICL and are intended to be free-flowing discussions and interactive demonstrations that relate directly to the topic of the preceding ICL. HODs will include demonstrations by multiple companies on a central topic related to the ICL.

Who chooses HOD instructors?

- The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
- Either company personnel or surgeons may serve as instructors.
- Faculty speaking in SRS-programmed ICLs may serve as HOD instructors, as long as they are NOT speaking in an ICL in the same session as the HOD for which they are invited.
- Demonstrating companies are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to SRS. SRS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

Who is responsible for funding instructors?

- The sponsoring company is responsible for all expenses incurred by their HOD instructors, subject to the company's own internal guidelines and agreements with the instructors.
- SRS will not pay for instructor expenses, unless the individual is also serving as ICL faculty.
- Sponsoring companies may not provide compensation in any amount to members of the SRS-selected ICL faculty. SRS will pay travel and hotel expenses for ICL faculty and prohibits these faculty from receiving additional funding from sponsors.

HANDS-ON DEMONSTRATIONS

HOD Rules and Regulations

Program Entries

SRS will include information on the Hands-On Demonstrations both on the IMAST website (www.srs.org) in advance of the meeting, and as part of the Final Program distributed to delegates onsite. An HOD Details Form will be distributed to demonstrating companies upon confirmation of participation and receipt of the HOD fee. The form includes space for each company to indicate the products to be demonstrated, the names of the instructors participating, and a brief description of the demonstration. Supporting companies will be responsible for providing specific information on their demonstration no later than May 15, 2011. SRS cannot guarantee that information received after May 15 will be included in Final Program materials.

SRS highly encourages demonstrating companies to submit as much information as possible in advance for inclusion on the website and Final Program. Companies submitting thorough descriptions, including the names of instructors, reported significantly higher participation in 2009 and 2010.

HOD Instructor Eligibility

The sponsoring company is welcome to invite the instructors of their choice, and any number they wish, including either company personnel or surgeons. However, two exceptions to this rule exist:

Faculty speaking in Instructional Course Lectures are not eligible to serve as instructors in HODs during the same session (i.e., faculty in ICL 3A may not instruct in HODs 3A-E, but may instruct in an HOD in session 4, etc).

The SRS Presidential Line and immediate Past President have recused themselves from acting as HOD instructors during their terms.

Companies using ineligible instructors are subject to potential suspension from HOD participation in 2012.

Promotion

Demonstrating companies are welcome to promote the HODs in which they will participate using their own contacts or distribution channels, both in advance of IMAST and onsite during the meeting. However, all promotional materials, including both print and electronic messages, must be approved by SRS prior to distribution. Please send a draft of the materials to Megan M. Kelley (mkelley@srs.org) for prompt review. Distribution of materials onsite in Copenhagen is restricted to your company's exhibit space. Flyers may NOT be placed in session rooms or any other part of the meeting space without written consent from SRS.

Storage

Limited storage space is available at the Bella Center for equipment that will be used in the Hands-On Demonstrations. Rental fees may be assessed and are the responsibility of the demonstrating company. Demonstrating companies may reserve individual storage areas by contacting the Bella Center directly:

Maria Prior or DSV, Mad Bilenberg
Phone: +45 32 47 21 17 Phone: +45 32473017
Maria.Prior@bellacenter.dk Mads.Bilenberg@dk.dsv.com

Shipping

SRS advises that demonstration materials be shipped along with exhibit materials, and clearly marked so that demonstrating companies may direct their materials to either their booth or storage areas. SRS is not responsible for locating materials shipped to the Bella Center using other methods (FedEx, UPS, DHL, etc).

Set-Up and Removal

The standard HOD setup provided by SRS will include a covered and draped table (approx. 6') and an electrical drop. Additional needs must be arranged by the supporting company. Companies will be allowed to setup their demonstration tables one hour prior to the start of the HOD (at the start time of the preceding ICL) and will have one hour after the HOD to remove their equipment. An updated set-up/removal schedule will be distributed prior to the meeting.

Audio-Visual Equipment

SRS will allow AV equipment within the HOD areas, as long as the equipment remains within the company's own space, does not impede traffic flow, or does not disturb nearby demonstrations. SRS reserves the right to remove AV equipment that it deems to be hazardous, distracting, or otherwise inappropriate. Rental of AV equipment is the sole responsibility of the demonstrating company, and SRS will not be liable for cost, delivery or pick-up of equipment.



HANDS-ON WORKSHOPS

\$15,000 each

Includes:

- Theater-style seating for approximately 200
- LCD projector, screen, podium and floor mics (standard in each room)
- Two (2) approximately 6' tables at the back of the room
- Boxed lunches at the back of the room, or in common areas between sessions
- Two (2) complimentary IMAST registrations for instructors

HOW Frequently-Asked Questions

What is an HOW and how does it work?

Who chooses HOW instructors?

- The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
- Either company personnel or surgeons may serve as instructors.
- Faculty speaking in SRS-programmed ICLs may serve as HOW instructors, as long as they do not receive compensation of any kind from workshop supporters.
- Workshop supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to SRS. SRS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

Who is responsible for funding instructors?

- The sponsoring company is responsible for all expenses incurred by their HOW instructors, subject to the company's own internal guidelines and agreements with the instructors.
- SRS will not pay for instructor expenses, unless the individual is also serving as ICL faculty.
- Sponsoring companies may not provide compensation in any amount to members of the SRS-selected ICL faculty. SRS will pay travel and hotel expenses for ICL faculty and prohibits these faculty from receiving additional funding from sponsors.

HOW Rules and Regulations

Program Entries

SRS will include information on the Hands-On Workshops both on the IMAST website (www.srs.org/imast) in advance of the meeting, and as part of the Final Program distributed to delegates onsite. An HOW Details Form will be distributed to demonstrating companies upon confirmation of participation and receipt of the HOW fee. The form includes space for each company to indicate the title and topic of the workshop, the names of the instructors participating, and a brief description of the session. Supporting companies will be responsible for providing specific information on their workshop no later than May 15, 2011. SRS cannot guarantee that information received after May 15 will be included in Final Program materials.

SRS highly encourages workshop supporters to submit as much information as possible in advance for inclusion on the website and Final Program. Companies submitting thorough descriptions, including the names of instructors, reported significantly higher participation in 2010.

HOW Instructor Eligibility

The sponsoring company is welcome to invite the instructors of their choice, and any number they wish, including either company personnel or surgeons. However, one exception and one stipulation to this rule exist:

- The SRS Presidential Line and immediate Past President have recused themselves from acting as HOW instructors during their terms.
- Sponsoring companies may not provide compensation in any amount to members of the SRS-selected ICL faculty.
- Companies using ineligible instructors are subject to potential suspension from HOW participation in 2012.

Promotion

Workshop supporters are welcome to promote the HOWs in which they will participate using their own contacts or distribution channels, both in advance of IMAST and onsite during the meeting. However, all promotional materials, including both print and electronic messages, must be approved by SRS prior to distribution. Please send a draft of the materials to Megan M. Kelley (mkelley@srs.org) for prompt review. Distribution of materials onsite in Copenhagen is restricted to your company's exhibit space. Flyers may NOT be placed in session rooms or any other part of the meeting space without written consent from SRS.

Storage

Limited storage space is available at the Bella Center for equipment that will be used in the Hands-On Workshops. Rental fees may be assessed and are the responsibility of the demonstrating company. Demonstrating companies may reserve individual storage areas by contacting the Bella Center directly:

Maria Prior	or	DSV, Mad Bilenberg
Phone: +45 32 47 21 17		Phone: +45 32473017
Maria.Prior@bellacenter.dk		Mads.Bilenberg@dk.dsv.com

Shipping

SRS advises that demonstration materials be shipped along with exhibit materials, and clearly marked so that demonstrating companies may direct their materials to either their booth or storage areas. SRS is not responsible for locating materials shipped to the Bella Center using other methods (FedEx, UPS, DHL, etc).

Set-Up and Removal

The standard HOW setup provided by SRS will include two (2) covered and draped tables (approx. 6') as well as a standard audio-visual set. Additional needs must be arranged by the supporting company. Additional information regarding setup and removal of materials will be distributed to supporters prior to the meeting.

ADVERTISING

ANNUAL MEETING

(See page 3-4 for complete overview of the Annual Meeting.)

Message Board

A central location for delegates to leave and retrieve messages, the message board will bear a single supporter's name and tagline. Notepaper will also be provided with the supporter's logo. \$5,000

*Reservation deadline for this grant – August 15, 2011

Hotel Key Cards

Customized guest room keys at the Galt House Hotel & Suites, the Annual Meeting headquarters hotel, will bear the logo and tagline of a single supporter. Design must be pre-approved by SRS. \$7,500

*Reservation deadline for this grant – July 1, 2011

Hotel Room Drop

Deliver your message directly to Annual Meeting delegates' guest rooms at headquarters hotel. Production and shipping of materials is the responsibility of the supporter, and materials must be delivered by the supporter directly to the headquarters hotel. SRS asks that all deliveries comply with Advamed and ACCME guidelines and that all messages must be pre-approved by SRS. Open to multiple supporters. \$7,500

Delegate Bag Insert

Place a one-page, 8.5 x 11" flyer inside the Annual Meeting delegate bags. Production is the responsibility of the supporter and design must be pre-approved by SRS. Open to multiple supporters. \$5,000 per insert

*Reservation deadline for this grant – August 1, 2011.
Materials must be received in the SRS office no later than August 15.

Preliminary Program Advertising

The 46th Annual Meeting Preliminary Program will be mailed to more than 8,000 potential meeting delegates in Spring 2011. The Preliminary Program will contain an outline of the scientific and social programs, as well as registration and hotel information.

Reservation & Artwork deadline: March 15, 2011

Artwork specifications:

- Dimensions: 8 3/4" x 11 1/4" (with bleeds)
- Finish Size: 8 1/2" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display advertising rates:

Back Cover*	\$2,000
Inside Front Cover*	\$1,750
Inside Back Cover*	\$1,750
Full Page Inside	\$1,500

(*single supporter only)

Meeting Guide Advertising

Advertising space is available in the 2011 Annual Meeting Guide. The Meeting Guide is a supplement to the Final Program and is distributed to all delegates upon check-in. The Guide will contain information on the scientific program, social activities and tours.

Reservation & Artwork deadline: August 1, 2011

Artwork specifications:

- Dimensions: 6 1/4" x 9 1/4" (with bleeds)
- Finish Size: 6" x 9"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display advertising rates:

Back Cover*	\$2,000
Inside Front Cover*	\$1,750
Inside Back Cover*	\$1,750
Full Page Inside	\$1,500

(*single supporter only)

Final Program Advertising

This publication is distributed to each delegate at the meeting and serves as a reference tool following the meeting. One supporter will be entitled to sole advertising privileges, including up to 3 full-page, black and white ads placed throughout the program. Ads may not be product-specific and placement within the program is at the discretion of SRS. The supporter may design the artwork but SRS retains the right to approve all artwork prior to printing. \$7,500

Reservation & Artwork deadline: August 1, 2011

Artwork specifications:

- Dimensions: 8 3/4" x 11 1/4" (with bleeds)
- Finish Size: 8 1/2" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.



ADVERTISING

INTERNATIONAL MEETING ON ADVANCED SPINE TECHNIQUES (IMAST)

(See page 7 for complete overview of IMAST.)

Message Board

A central location for delegates to leave and retrieve messages, the message board will bear a single supporter's name and tagline. Notepaper will also be provided with the supporter's logo. \$5,000

*Reservation deadline for this grant – June 15, 2011

Hotel Key Cards

Customized guest room keys at the Bella Hotel, the IMAST headquarters hotel, will bear the logo and tagline of a single supporter. Design must be pre-approved by SRS. \$7,500

*Reservation deadline for this grant – May 1, 2011

Hotel Room Drop

Deliver your message directly to IMAST delegates' guest rooms at headquarter hotel. Production and shipping of materials is the responsibility of the supporter, and materials must be delivered by the supporter directly to the headquarters hotel. SRS asks that all deliveries comply with Advamed and ACCME guidelines and that all messages must be pre-approved by SRS. Open to multiple supporters. \$7,500

Delegate Bag Insert

A great way to promote Hands-On Demonstrations and Workshops! Place a one-page, 8.5 x 11" flyer inside the IMAST delegate bags. Production is the responsibility of the supporter and design must be pre-approved by SRS. Open to multiple supporters. \$5,000 per insert

*Reservation deadline for this grant – August 1, 2011. Materials must be received in the SRS office no later than August 15.

Preliminary Program Advertising

The 18thth IMAST Preliminary Program will be mailed to more than 8,000 potential meeting delegates in Spring 2011. The Preliminary Program will contain an outline of the scientific and social programs, as well as registration and hotel information.

Reservation & Artwork deadline: January 15, 2011

Artwork specifications:

- Dimensions: 8 3/4" x 11 1/4" (with bleeds)
- Finish Size: 8 1/2" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display advertising rates:

Back Cover*	\$2,000
Inside Front Cover*	\$1,750
Inside Back Cover*	\$1,750
Full Page Inside	\$1,500

(*single supporter only)

Meeting Guide

Advertising space is available in the 18th IMAST Meeting Guide. The Meeting Guide is a supplement to the Final Program and is distributed to all IMAST delegates upon check-in. The Guide will contain information on the scientific program, exhibits, social activities and tours.

Reservation & Artwork deadline: May 15, 2011

Artwork specifications:

- Dimensions: 6 1/4" x 9 1/4" (with bleeds)
- Finish Size: 6" x 9"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display 4-color advertising rates:

Back Cover*	\$2,000
Inside Front Cover*	\$1,750
Inside Back Cover*	\$1,750
Full Page Inside	\$1,500

(*single supporter only)

Final Program

This publication is distributed to each delegate at the meeting and serves as a reference tool following the meeting. One supporter will be entitled to sole advertising privileges, including up to 3 full-page, black and white ads placed throughout the program. Ads may not be product-specific and placement within the program is at the discretion of SRS. The supporter may design the artwork but SRS retains the right to approve all artwork prior to printing. \$7,500

Reservation & Artwork deadline: May 15, 2011

Artwork specifications:

- Dimensions: 8 3/4" x 11 1/4" (with bleeds)
- Finish Size: 8 1/2" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

IMAST 2010 APPLICATION FOR EXHIBIT SPACE

Application Deadline: **January 7, 2011**

Company Description Deadline: **May 15, 2011**

We Agree

1. Payment in full by January 7, 2011, must accompany this application. The cost of each single booth space is: \$8,000 USD, Checks must be made payable to: Scoliosis Research Society
2. All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract. Application deadline is January 7, 2011. We hereby apply, subject to terms of the IMAST printed Rules and Regulations, for exhibit space for our occupancy.

Mail

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES

and return this original application with the appropriate payment information by January 7, 2011 to:

Scoliosis Research Society

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: 414-289-9107

Fax : 414-276-3349

E-mail: info@srs.org

Deadline for submission: January 7, 2011

Exhibition Contact Details

Contact listed here will receive all exhibition-related correspondence, including invoices, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact E-Mail: _____

Company Details (List all information below exactly as it should appear in the Scientific Program Book.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Phone: _____ Fax: _____

Website: _____

Number of Booths Requested: _____

Booth Choices

1. _____

2. _____

3. _____

Competitors we do NOT wish to be near: _____

Companies we would like to be near: _____

The assignment of space is at the sole discretion of SRS.

FOR OFFICE USE ONLY:

Payment Amount Received _____ Check # Date Received _____ Booth Assigned _____





HANDS-ON DEMONSTRATION APPLICATION

HOD Reservation/Program Materials Deadline: May 15, 2011 (SRS cannot guarantee that information received after May 15 will be included in Final Program materials.)

Demonstration Contact Details

Contact listed here will receive all HOD-related correspondence, including invoices, logistical information, deadline reminders, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact E-Mail: _____

Company Details

List all information below exactly as it should appear in the Final Program.

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

We agree

1. Payment in full by May 15, 2011, must accompany this application. The cost of each HOD space is \$7,500 USD. Checks must be made payable to Scoliosis Research Society.
2. All provisions of the Rules and Regulations, as hereby published, shall be part of this contract.
3. We hereby apply, subject to terms of IMAST printed Rules & Regulations, for HOD space for our occupancy.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society
 555 E. Wells Street, Suite 1100
 Milwaukee, WI 53202
 Phone: +1-414-289-9107
 Fax: +1-414-276-3349
 E-mail: meetings@srs.org

HOD # (ie., 1A, 2C, 4D)	# of HOD Spaces Requested (space is limited and assignment is at the sole discretion of SRS)	Products to be Demonstrated Instructor Name(s)





HANDS-ON WORKSHOP APPLICATION

HOW Reservation/Program Materials Deadline: May 15, 2011 (SRS cannot guarantee that information received after May 15 will be included in Final Program materials.)

Workshop Contact Details

Contact listed here will receive all HOW-related correspondence, including invoices, logistical information, deadline reminders, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact E-Mail: _____

Company Details

List all information below exactly as it should appear in the Final Program.

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

We agree

1. Payment in full by May 15, 2011, must accompany this application. The cost of each HOW space is \$15,000 USD. Checks must be made payable to Scoliosis Research Society.
2. All provisions of the Rules and Regulations, as hereby published, shall be part of this contract.
3. We hereby apply, subject to terms of IMAST printed Rules & Regulations, for HOD space for our occupancy.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: +1-414-289-9107
Fax: +1-414-276-3349
E-mail: meetings@srs.org

Number of HOWs Requested: _____

Workshop Preference

Please rank the following Workshop timeslots, 1 through 3, in order of your preference. All efforts will be made to accommodate your preference, though assignment is at the sole discretion of SRS:

_____ Thursday, July 14; 12:45 – 13:30 (with lunch)

_____ Friday, July 15; 11:30 – 12:15 (with lunch)

_____ Saturday, July 16; 7:00 – 7:45 (with breakfast)





ADVERTISING RESERVATION FORM

Advertising Contact Details

Contact listed here will receive all advertising-related correspondence, including invoices, deadline reminders, etc.

Contact Name: _____

Contact Telephone: _____ Contact Fax: _____

Contact E-Mail: _____

Company Details

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

We agree

1. Payment in full by the respective application deadline (see pages 27-28), must accompany this application. Checks must be made payable to Scoliosis Research Society.
2. All advertising artwork is subject to review and approval by SRS.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society
 555 E. Wells Street, Suite 1100
 Milwaukee, WI 53202
 Phone: +1-414-289-9107
 Fax: +1-414-276-3349
 E-mail: meetings@srs.org

Annual Meeting

- Message Board \$5,000
- Hotel Key Cards \$7,500
- Hotel Room Drop \$7,500
- Delegate Bag Insert _____ x \$5,000 = \$ _____

Preliminary Program

- Back Cover \$2,000
- Inside Front Cover \$1,750
- Inside Back Cover \$1,750
- Full Page Inside \$1,500

Meeting Guide

- Back Cover \$2,000
- Inside Front Cover \$1,750
- Inside Back Cover \$1,750
- Full Page Inside \$1,500

- Final Program \$7,500

Annual Meeting Total due: \$ _____

International Meeting on Advanced Spine Techniques (IMAST)

- Message Board \$5,000
- Hotel Key Cards \$7,500
- Hotel Room Drop \$7,500
- Delegate Bag Insert _____ x \$5,000 = \$ _____

Preliminary Program

- Back Cover \$2,000
- Inside Front Cover \$1,750
- Inside Back Cover \$1,750
- Full Page Inside \$1,500

Meeting Guide

- Back Cover \$2,000
- Inside Front Cover \$1,750
- Inside Back Cover \$1,750
- Full Page Inside \$1,500

- Final Program \$7,500

IMAST Total due: \$ _____

TOTAL: \$ _____











