



Dear Corporate Partners,

For the region, by the region, this meeting will be heavily focused on presenting the best research from the region via abstract presentations. The meeting will also include two lecture-based sessions, exhibiting opportunities, as well as breakfast and lunch industry workshops. SRS is actively partnering with regional societies to help engage the region and display the “best of the best” that there is to offer, including a best paper session, where each society will have an opportunity for their most recent best paper to be presented.

For more information on this fantastic new meeting, please visit: www.srs.org/rsm27

To secure opportunities for this meeting, please email corporatesupport@srs.org.

*Regional only companies are eligible for discounted rates on some opportunities
please reach out to corporatesupport@srs.org for pricing information.*

**SRS Regional Scientific Meeting – LATAM
Agenda**

Friday, March 5, 2027

08:00-08:50	Industry Workshops (3 available)
08:50-09:00	Break
09:00-10:00	Abstract Session 1
10:00-10:30	Refreshment Break in Exhibit Hall
10:30-11:30	Abstract Session 2
11:40-13:35	Education Session 1
13:35-13:50	Break & Lunch Pick-up
13:50-14:50	Industry Workshops (3 available)
14:50-15:20	Refreshment Break in Exhibit Hall
15:20-17:50	Abstract Session 3: <i>Best of Session</i> with the best papers from each partner society presented
17:50-19:00	Welcome Reception in Exhibit Hall

Saturday, March 6, 2027

08:00-08:50	Industry Workshops (3 available)
08:50-09:00	Break
09:00-10:00	Abstract Session 4
10:00-10:30	Refreshment Break in Exhibit Hall
10:30-11:25	Abstract Session 5
11:25-11:40	Break
11:40-13:35	Education Session 2
13:35-13:50	Break & Lunch Pick-up
13:50-14:50	Industry Workshops (3 available)
14:50-15:20	Refreshment Break in Exhibit Hall
15:20-16:35	Abstract Session 6
16:35-16:50	Break
16:50-18:05	Abstract Session 7
18:05	Meeting Adjourns

**Program subject to change.*

Exhibits & Workshops

Tabletop Exhibits

Exhibiting companies will have tremendous visibility as coffee breaks, lunch and the Welcome Reception will take place in the exhibit hall and will be located in close proximity to the general session room, making this a primary meeting area for participants. Don't miss this opportunity to build relationships, connect with potential new customers and present the products your company supplies to assist surgeons in their care of spinal deformity patients.

Fee Includes:

- (1) 6' draped table
- 2 chairs
- 1 Wastebasket
- 2 exhibitor registrations
- (1) Power strip
- Publication of company name, address, booth number and 250-word description in the Final Program.

\$7,500 per tabletop exhibit

Reservation Deadline: December 1, 2026

Industry Workshops

Workshop rooms will accommodate approximately 100 people in theater seating, with basic AV (podium microphone, screen, LCD projector) provided. One company per room, with workshops available on a first-come, first-serve basis, based on dates requests are received. Presentations should be on relevant, spine deformity topics, presented by industry-appointed instructors. SRS course faculty are eligible to participate as instructors in line with SRS guidelines related to faculty selection.

Breakfast Workshop Fee \$10,000 (6 available – 3 each day)

Lunch Workshop Fee \$15,000 (6 available – 3 each day)

Reservation Deadline: December 1, 2026

Marketing Opportunities

Delegate Email

Directly target pre-registered delegates, through SRS, promoting your participation in the SRS Regional Scientific Meeting - LATAM. Company must be participating with an exhibit booth or Hands-On Workshop to take advantage of this offering. All messaging must be approved by SRS. No more than one company email will be sent per day in the weeks leading up to or during IMAST. Date selection preference will be given based on date of selection of this option. Sponsored blasts have an average of 60% open rate and 2.7% click through rate. Open rate is about the same. One per company.

\$5,000

Reservation Deadline: December 1, 2026

Delegate Lanyards

Place your brand front and center with every delegate by sponsoring badge lanyards. Supporting company may provide the lanyards directly or work with SRS staff to develop the lanyards.

\$15,000 (open to one supporter)

**Reservation Deadline: December 1, 2026*

SOLD OUT

Marketing Opportunities Continued

Digital Final Program Book Advertisement

The **digital** Final Program will feature in-depth information about the SRS Regional Scientific Meeting program, including a detailed agenda, exhibitor details, workshop information, and the full selected abstracts for the meeting.

**Reservation & Artwork deadline: February 1, 2027*

Artwork specifications:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Advertising Rates:

Inside Front Cover* \$2,000

Full Page Inside \$1,500

Back Cover* \$1,000

(*single supporter only)

Registration Website Advertising

Grab this prime real estate opportunity! With sole sponsorship, your company will receive a static banner advertisement prominently featured on the delegate online registration page. Registration opens November 2026.

\$7,500 (Open to one supporter)

Reservation Deadline: October 1, 2026

Stir Sticks

Brand the coffee and beverage stir sticks to be used during all social events and breaks during the SRS Regional Scientific Meeting. Stir stick graphics to be provided by the supporting company; stir stick shape to be determined by SRS staff to best suit the provided graphic.

\$10,000 (Open to one supporter)

Reservation Deadline: December 1, 2026

Educational Grant Opportunities

Abstract Session Sponsorship

The SRS Asia Pacific Meeting will be an abstract heavy program. Your company may sponsor one of the abstract sessions. With your company's sponsorship, a representative from your company will be asked to provide the introduction and opening remarks in the selected session. SRS will provide the general content for the introduction, and the supporting company may share <1 minute of additional sentiments.

\$7,500/each (5 available - "Best Of" session not eligible)

Reservation Deadline: February 1, 2027

Beverage Breaks

As a supporter of *all breaks during the meeting*, your company will be acknowledged by signage in the beverage break areas and recognized in printed materials.

\$5,000 (open to multiple supporters)

Reservation Deadline: February 1, 2027

Educational Grant

By providing an educational grant at any amount, your company can help off-set the cost of the SRS Asia Pacific Meeting expenses and help keep meeting registration fees low.

Any Amount

Reservation Deadline: February 1, 2027

E-Point Presentations

Multiple supporters will have the opportunity to support the E-Point Presentations. More than 75 E-Point Presentations are displayed at the Regional Scientific Meeting at special computers located in a high-traffic area. Corporate supporters will be acknowledged on signage at the E-Point Presentation Station(s).

\$5,000 (open to multiple supporters)

Reservation deadline for this grant – February 1, 2027

***NEW* Translation Services**

Support use of Wordly AI Translation Services for all attendees of the SRS Regional Scientific Meeting. Over 60% of attendees utilized this service at the 2026 meeting and noted that it allowed them greater understanding of the content and interaction within the sessions.

\$15,000 (open to one supporter)

Reservation Deadline: February 1, 2027

Welcome Reception

The Welcome Reception will immediately follow Day 1 of the meeting. The reception will be held in the exhibit hall, with food and beverage stations placed to encourage participants to move throughout the hall. Supporters will be acknowledged with signage in strategic locations near food and beverage stations.

\$10,000 (multiple supporters) OR \$25,000 (exclusive)

Reservation Deadline: December 1, 2026

Wireless Internet

Help SRS Regional Scientific Meeting delegates stay in touch and informed by sponsoring the wireless internet. Access to the internet is available in all meeting areas for delegate traveling with their smartphones, laptops and tablets. The supporting company will be able to help determine the password for wireless internet access and will be acknowledged in printed materials.

\$15,000 (open to one supporter)

Reservation Deadline: February 1, 2027