Virtual Hands-On Workshop (HOW) Fact Sheet

Description
SRS’s Virtual Hands-On Workshops (HOWs) is a complete web-based workshop experience delivered via SRS’s online Learning Management Platform, Brightspace. The workshops will be a part of the Virtual IMAST experience which will go live on July 10, 2020. Each workshop will be programmed by a single-supporting company and will feature presentations & video demonstrations on topics and technologies selected by the supporting company.

Dates
IMAST ICLs will have live discussions on the LMS July 10-11, 2020. All course content will remain available for viewing through the end of the year. Access to the virtual IMAST will close on December 31, 2020.

Instructor Selection
The sponsoring company is welcome to invite the instructors of their choice, and any number they wish. Either company personnel or surgeons may serve as instructors. SRS members and faculty speaking in SRS-programmed ICLs may serve as HOW instructors, excluding the current SRS Presidential Line, Past President I, and as long as they do not receive compensation of any kind from workshop supporters. Workshop supporters are responsible for contacting chosen instructors to invite them to participate in their virtual HOW.

Workshop Programming
Each workshop will be given a 1-hour time slot and may feature presentations and demonstrations on topics and technologies selected by the supporting company. Virtual HOWs can be submitted as narrated PowerPoint Presentations, recorded webinars, video demonstrations or a combination of the three. Virtual HOW design is the responsibility of the supporting company. Final videos must be submitted to SRS by June 1, 2020.

We have found the following to be popular in creating “must-see” programming:
- Featuring new technology, including practical “how to” hands-on demonstrations
- Case based discussions
- Surgical technique videos
- Complications

Promotion
SRS will promote workshops in the Virtual IMAST Program and online on the IMAST website. Companies are welcome to promote their workshops in print or online using their own contacts or distribution channels. However, all promotional materials must be approved by SRS prior to distribution. Please send a draft of the materials to corporatesupport@srs.org for prompt review.

Answers to Commonly Asked Questions
Can we sign up to have more than (1) virtual HOW?
- Absolutely. Just let SRS staff know how many 1-hour blocks you would like to reserve. Each 1-hour block is $5,000 and equals (1) HOW.

What can be submitted and will our virtual HOW be live?
- Virtual HOWs can be Narrated PowerPoint Presentation, Recorded Webinars, Videos, etc. no more than 1-hour in length.
- Virtual HOWs will be pre-recorded and will not be presented live.

What are the accepted file types and when are the recorded HOWs due to SRS?
- Accepted File Types: SWF, MPG, MPEG, RM, MP3, MP4, M4V, M4A, AVI, WAV, RAM, ASF, MOV, RA
- Files are due to SRS June 1, 2020

Will participants be able to ask questions?
• SRS will include a ‘submit a question’ feature allowing participants to submit questions online. All questions asked will be sent to the workshop supporting company to view and provide responses. Responses will be posted in the HOW module.

How will we know who viewed the HOW and will workshop-supporting companies receive a final Virtual IMAST registration list?

• SRS will include an area within the HOW module where individuals choose to opt-in and share their name and email address for us to provide to each company.

• Once the online access to the meeting has closed, a full registration list will be sent to workshop-supporting companies. However, for GDPR compliance, the list will only contain the individuals who have ‘opted-In’ to receiving emails from their participation in the Virtual IMAST. SRS can provide partial lists of those who opt-in, quarterly upon company request.

Will we receive any additional engagement statistics?

• Yes, SRS will be able to provide number of IMAST viewers and is looking into what additional statistics we can provide (ex. Number of viewers of a presentation). We will provide additional details as we have them.

Will other industry representatives be able to view our HOW?

• No, SRS has built in a filter that will block industry who register for the IMAST from seeing competitors' HOWs. To help facilitate this, industry registrants will need to identify with which company they identify in order for SRS to grant/restrict access permissions.