The Value in Musculoskeletal Care

October 12-13, 2011
Washington Court Hotel, Washington, DC

The first in a series of summits for the leadership and staff of musculoskeletal health care professional and patient organizations, government officials, insurance and industry representatives

Impact Statement

The cost of musculoskeletal disease in the United States is approaching $1 trillion each year and is likely to increase as the population ages and life styles become more active. These increases are occurring at a time of an unprecedented debate on health care and possible redirection of major programs. Since overall health care expenditures in this country continue to rise, the current models for care delivery may not be sustainable, demanding new strategies to optimize health and improve quality of life. To meet the challenges of a changing world and establish priorities for resource allocation in the future, the musculoskeletal health care community must define and measure the value of the care it provides. The United States Bone and Joint Initiative (USBJI), the U.S. National Action Network of the worldwide Bone and Joint Decade, views this issue as critical and is convening this summit to address value from the perspective of patients, providers, industry and payers among others.

In its summit, the USBJI will engage a broad range of stakeholders to consider value in musculoskeletal care. By definition, value represents a standard or feature regarded as desirable or worthwhile. While the value of care involves quality and cost-effectiveness, it transcends both in its impact on society. Determining value in care demands consideration of societal as well as personal health and well-being that can result from diverse approaches for prevention and treatment. Given the increasing costs of health care and the changing demographics, it is imperative that we focus attention now on the cost and cost-effectiveness of musculoskeletal care. The USBJI is committed to a leadership role in improving the health of the nation and making value an important goal of musculoskeletal care in all of its dimensions.

Summit Goal

In the face of the realities described above, the goal of the Summit is to provide a platform to enable musculoskeletal specialty organizations to develop their own value proposition, and an opportunity for organizations with similar areas of interest to connect and collaborate on the development of needed guidelines and measures. A specific outcome of the Summit will be the development of a Consensus Statement, with priorities and framework for an action plan. The Consensus Statement will include the definition of musculoskeletal value, and consensus on how to measure value. The action plan framework will propose gaps in data, guidelines and evidence-based research, outcome and function measures that are required to support the value proposition for musculoskeletal care, and how value should be used.
**Program Outline**

**Tuesday, October 11** - Evening Arrival and Registration

**Wednesday, October 12**

0800-0815  Opening and Welcome from Co-chairs:
            Gunnar Andersson, MD, PhD
            Steve Gnatz, MD
            David Pisetsky, MD, PhD

0815-0900  KEYNOTE SPEAKER: Value in Healthcare
            E. Andrew Balas, MD, PhD, Dean, College of Health Sciences, Old Dominion University, Norfolk, Virginia

900-1000   How Do We Define Value in Musculoskeletal Care?
            1. Patient Representative, Debra Lappin, JD
            2. Professional Organization, Mary K. Crow, MD, HSS
            3. Commercial Insurance, Allan M. Korn, MD, FACP
            4. Integrated Health System
            5. Michael T. Rapp, MD, JD, FACEP, Centers for Medicare and Medicaid Services (CMS)
            6. Jean R. Slutsky PA, MSPH, Agency for Healthcare Quality and Research (AHRQ)
            7. Role of population-based health research in defining value, Sherine E. Gabriel, MD

1000-1030  Panel Discussion

1030-1100  Refreshment Break

1100-1230  How Do We Measure Value in Musculoskeletal Care?
            1. Clinical Outcome Measures, Sigurd Berven, MD
            2. Clinical Outcome Measures, Vibeke Strand, MD, FACP, FACR
            3. Economic Outcome Measures, Anna Tosteson, ScD
            4. Population Health Measures, Ed Yelin, PhD, MCP
            5. Patient Goals, Amye Leong, MBA
            6. Registries, Matthew Liang, MD, MPH
            7. Rehabilitation Outcomes, Steve Gnatz, MD

1230-1300  Panel Discussion
            Speakers from Session 2 respond to specific questions.
            Q1. How do the health care stakeholders approach the value proposition?
            Q2. Should value drive the health care system?
            Q3. Can we agree on value measures?
            Q4. How do we advocate for the value of musculoskeletal care (mortality vs. quality of life)?

1300-1400  Lunch with Guest Speaker: *Consumer-Driven Health Care*
            Sarah Bianchi, Deputy Assistant to the President, Chief Economic Advisor to the Vice President, The White House

1400-1500  What is the role of industry in providing value in musculoskeletal care?
            1. Greg Keenan, MD, Vice President, Medical Affairs, Human Genome Sciences
            3. Janet Woodcock, MD, Director, Center for Drug Evaluation and Research, U.S. Food and Drug Administration
1500-1600 Report and discussion on Phase I study – Defining the Value of Orthopaedic Surgery
William Robb, III, MD, AAOS Social and Economic Value of Orthopaedic Surgery
Project Team
Lane Koenig, PhD, President, KNG Health Consulting, LLC

1600-1700 Work Groups by Disease-Specific Topic
1. Definition Issues
2. Measurement Issues
3. Advocacy Issues
4. Role of Professional Organizations

1700-1800 Interdisciplinary Work Groups
1. Definition Issues
2. Measurement Issues
3. Advocacy Issues
4. Role of Professional Organizations

1900 Dinner with Guest speaker

Thursday, October 13

0800 Reports and Conclusions
1200 Luncheon/Briefing on Capitol Hill

Departure

Attendees

- Leadership and other representatives of health care provider and patient organizations
- Payer representatives
- Government officials
- Health economists
- Health policy officials
- Industry representatives
- Representatives of academic and research institutions
Reasons for Attending

- Health care is becoming more and more expensive. Between 2000 and 2008 the health expenditures in the U.S. grew by 4.2% annually while the GDP grew by 2.2% per year. In 2008, the U.S. health care expenditures were 16% of GDP; the second highest spending countries were France with 11.2% and Switzerland with 10.7%. It is obvious that the funding for health care is not going to be allowed to grow indefinitely.

- If the funding for health care does not grow, a critical issue becomes its distribution among subspecialties, disciplines and providers. To promote allocation of resources to the musculoskeletal area, we will need to demonstrate value in a clear and decisive way.

Many of the members in the Bone and Joint Decade/Initiative realize the importance of demonstrating value in care although experience in this area is not extensive and methodology is only developing.

- By assembling a group of experts to define the value in musculoskeletal care and how to measure and promote it, our goal is to provide a platform from which the individual organizations can work to refine their value propositions and develop programs for advocacy and strategic planning.

- The meaning of value may differ among stakeholders although there may be areas of agreement. To provide a more unified approach, it is important therefore to assemble representatives of different stakeholders to address the underlying topic and begin to develop a consensus on determinants of value. Development of such a consensus will provide member organizations a framework for further development of their value propositions.

- Your participation in the discussions and workshops is important. In addition to what you take back to your own organization, you will be asked to participate in the development of a Consensus Statement and framework for an action plan which will be an outcome of the Summit.

Benefits of Participation

Your organization will benefit from participation by the opportunity to:

- Identify and discuss issues of common interest with leadership and members of the various musculoskeletal organizations. This will facilitate collaboration and realization of organizational goals;

- Provide input from your organization’s perspective on how musculoskeletal value should be defined and measured;

- Contribute your organization’s perspective in development of a Consensus Statement that will be developed at the Summit, as well as to establish priorities and the framework for an action plan. The Consensus Statement will include the definition of value in musculoskeletal care and consensus on how to measure value;

- Help determine how the definition of “value” can be used by your organization and its members for advocacy and planning, as well as by the musculoskeletal community at large;

- Provide input on your organization’s assessment of gaps in data and needs for guidelines and evidence-based research, outcome, and function measures.

The Summit will:

- Provide an opportunity for organizations with similar areas of interest to connect and collaborate on the development of these guidelines and measures for values in care;

- Provide a platform to enable member organizations to develop their own value proposition.
The United States Bone and Joint Initiative (the U.S. National Action Network of the worldwide Bone and Joint Decade) is a unique, interdisciplinary coalition of organizations working to lessen the burden of musculoskeletal conditions. It connects thought leaders, health care professionals, educators, researchers, industry professionals, patients and patient advocates. It develops collaborative programs and activities, and creates forums to exchange information, build partnerships, and develop consensus on issues of common concern to its members and society at large. The USBJI raises the profile and priority of bone and joint health and disease prevention, and supports the advancement and expansion of musculoskeletal care and research through data dissemination, awareness-building programs, education initiatives, and advocacy.

Acknowledgements

We thank the following for their support of the Summit:

- American Academy of Orthopaedic Surgeons
- American Academy of Physical Medicine & Rehabilitation
- American College of Rheumatology
- American Society for Bone and Mineral Research
- Arthritis Foundation
- Biomet, Inc.
- Genzyme, Inc.
- International Society for Clinical Densitometry
- National Osteoporosis Foundation
- National University of Health Sciences
- Orthopaedic Research Society
- Zimmer

Registration Information and Form

Space is limited. Registrations received after capacity is reached will be put on a waiting list and registrants notified. We encourage you to submit your registration promptly to reserve your space.

Sponsorship Application and Information

Please address sponsorship applications and questions to Toby King, Executive Director, United States Bone and Joint Initiative, at the address provided below.

Contact Information

United States Bone and Joint Initiative, NFP
6300 N. River Road
Rosemont, IL 60018
Phone: 847.384.4009/4010
Fax: 847.823.1822
Email: usbji@usbji.org

The United States Bone and Joint Initiative is the U.S. National Action Network of the worldwide Bone and Joint Decade.
REGISTRATION INFORMATION

Registration Fees and Form Completion
Please complete one form for each registrant, and submit to:

**Mail:** United States Bone and Joint Decade/Initiative, 6300 N. River Road, Rosemont, IL 60018
**Fax:** 847-823-1822, **Email:** usbji@usbji.org

**USBJI Participating Member Organizations and their members**
1) President/Representative and Chief Staff Officer: Complimentary
2) Sponsor representative(s): Complimentary
   According to support level entitlement, complete one form for each complimentary registration
3) Additional registrations: $300 each

**USBJI Associate (Corporate) Members**
1) Sponsor representative(s): Complimentary
   According to support level entitlement, complete one form for each complimentary registration
2) Additional registrations for those providing support: $300 each
3) Registration for representatives of companies not providing support: $500

**Non-Members**
1) Registration: $500/person
   Complete one form for each registrant.

**Membership**
If you are unsure if your organization is a Member, please review listing under Friends of the Initiative at www.usbji.org/rd/?Friends. If you/your organization is not a member and interested in becoming one, please follow links to Membership, email lindacook@usbji.org, or call 847-384-4009.

**Sponsorship**
To verify sponsorship information see Sponsorship Opportunities sheet, go to www.usbji.org/rd/?MSKSummit, email tobyking@usbji.org, or call 847-384-4010.

**Payment Information Box**
Please check box for relevant registration category.

**Special Meal Request**
Check appropriate box for special dietary requirement.

**Hotel Accommodations**
Registration fee does not include accommodations. Room reservations must be made directly with The Washington Court Hotel. Call 800-321-3010 and mention that you are attending the United States Bone and Joint Summit. Reservations must be made prior to September 16, 2011 to receive the special room rate of $259.

**Registration Cancellation and Refund Policy**
Cancellations received on or before October 1, 2011, will be honored with a refund minus a $100 administration fee. Refunds will be credited to the credit card account used for registration. No refunds will be honored for cancellations received after October 1, 2011.
# SUMMIT REGISTRATION FORM

United States Bone and Joint Initiative
2011 Musculoskeletal Summit
October 12-13, 2011

The Washington Court Hotel
525 New Jersey Avenue, NW, Washington, DC 20001-1527

<table>
<thead>
<tr>
<th>Organization You Are Representing:</th>
<th>Organization Position:</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Specialty:</th>
<th>Sub-Specialty:</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Name:</th>
<th>Organization:</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Address:</th>
<th>City, State, Zip:</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Phone:</th>
<th>Fax:</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Email:</th>
<th>Assistant’s Name and Email:</th>
</tr>
</thead>
</table>

## SUMMIT INFORMATION

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>YES</th>
<th>NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, October 11, 2011</td>
<td>Check-In</td>
<td>4:00 pm – 7:00 pm</td>
<td>YES</td>
</tr>
<tr>
<td>Wednesday, October 12, 2011</td>
<td>Breakfast</td>
<td>7:00 am – 8:00 am</td>
<td>YES</td>
</tr>
<tr>
<td></td>
<td>Meeting (lunch included)</td>
<td>8:00 am – 6:00 pm</td>
<td>YES</td>
</tr>
<tr>
<td></td>
<td>Dinner</td>
<td>7:00 pm – 10:00 pm</td>
<td>YES</td>
</tr>
<tr>
<td>Thursday, October 13, 2011</td>
<td>Breakfast</td>
<td>7:00 am – 8:00 am</td>
<td>YES</td>
</tr>
<tr>
<td></td>
<td>Meeting</td>
<td>8:00 am – 12:00 pm</td>
<td>YES</td>
</tr>
<tr>
<td></td>
<td>Lunch</td>
<td>12:00 pm – 1:00 pm</td>
<td>YES</td>
</tr>
<tr>
<td></td>
<td>Capitol Hill Activity/Visits</td>
<td>1:00 pm – 5:00 pm</td>
<td>YES</td>
</tr>
</tbody>
</table>

## PAYMENT INFORMATION

<table>
<thead>
<tr>
<th>Credit Card #:</th>
<th>Expiration Date:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signature:</td>
<td>Pin #:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Type of Registration:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member/Sponsor/Speaker Complimentary</td>
</tr>
</tbody>
</table>

## SPECIAL MEAL

- Vegetarian
- Vegan
- Gluten-Free
- Dairy-Free
- Peanut-Free

- Other ________________________

## HOTEL ACCOMMODATIONS

Room reservations should be made directly with The Washington Court Hotel. Call 800-321-3010 and mention that you are attending the United States Bone and Joint Summit. Reservations must be made prior to September 16, 2011 to receive our special room rate of $259.

## SPACE IS LIMITED

Registrations received after capacity is reached will be put on a waiting list and registrants notified.

**PLEASE R.S.V.P. TO**

MAIL: United States Bone and Joint Decade/Initiative, 6300 N. River Road, Rosemont, IL 60018
PHONE: 847-384-4009 FAX: 847-823-1822
EMAIL: usbji@usbji.org